

Appscale Academy 2023



Google Play



MeitY
Startup Hub

Playbook for VCs

India's app economy is projected to reach **\$791.98 billion by 2030**, contributing 12% of the country's estimated GDP of \$6.59 trillion*. At Google Play we are committed to helping developers, and India is one of the fastest-growing app markets in the world.

Appscale Academy is nurturing high potential app developers who will be powering this growth story! It is a 6 month growth and development program by Google, in partnership with the Ministry of Electronics and Information Technology (MeitY) Startup Hub to mentor and train early to mid-stage Indian startups on all aspects of building successful apps for the global market, including UX design, business model and monetization strategies, international expansion best practices, and data safety and security practices.

100 startups were selected based on defined criteria by a panel of industry experts (NASSCOM), members of **MeitY Startup Hub**, representatives from VC community and Google. They have had access to virtual instructor-led webinars, self-learning material, and mentorship sessions with leading local and global industry leaders.

*Source: *Broadband India Forum Report*



Agriculture

AgriSetu
Dhenoo (ଧେନୁ)
DrPashu
FARMOLOGY
GeeCom India
matar

AceFluency
CloudAttack
EdutorApp
enguru
FREAK LEARN
JyppzerKids
KalviApp
Kriyo
Max2D
Online Gurukul
PrepAud
prepbook
Promilo
SkoolShine
SparkStudio
Stimuler
Study At Home
TalkEng
Teach Us
WitBlox
Wizdom



Education

Areno
BabyG
BeeBloom
Fitterfly
Level SuperMind
MindPeers
Neend
Oxyjon
Pregnancy Workout at Home
Together For Her
Treat at Home
ZenOnco Cancer Care



Health

BEEP
Daakia
Downtown Club
Dream Meaning & Interpretation
Eyecan
Glii
Grapevine
HD Video Player All Formats
Inbox
Kmuniti
Localeyes
LYK
Pepul
PublicNext
Radio Tuner
SpeakApp
SportiWe
Sticko Animated sticker
ThisDay
Travel Buddy
Writco



Social

29 card game
Christmas Blast
Christmas Diary
ICC Cricket Mobile
Kurukshetra: Ascension
Ludo Okpo
My Cafe Shop
Party Tambola
WorldOLA



Gaming

CakeFizz
CashCry
Digiboxx
digiQC
DocTunes
Docx Reader
Export Invoice Maker
GimBooks
JustCopy
Kirana Friends
Koshex
Kuddle
LOUIE VOICE CONTROL
OTU India
Petzzing
ProjectHero Workers App
QuickStay
RoyalPOS
ShramIN Jobs
Socialveins
Spring Money
SubSpace
Trumsy
WUS Ap
xOneAI



Everyday Solutions

*6 apps opted out from sharing the information for the Playbook

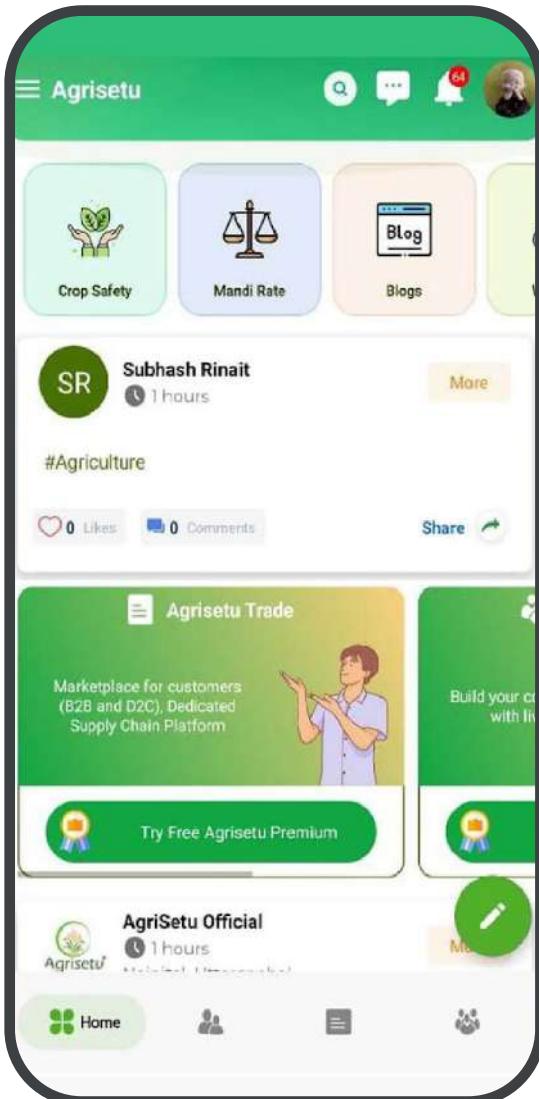
Disclaimer / Sources

Information from the VC playbook come from the following sources as on April 2023:

- Install range from Google Play Store.
- Average user rating from Google Play Store.
- Total funding details for each company are from Tracxn and respective company representatives.

Google does not independently verify this data.

Agriculture



AgriSetu

Agrisetu Enterprises

📍 Rudrapur 🚀 2020 🧑 1-5



Total addressable market N/A

Pre-revenue

Company revenue Pre-revenue

Total Funding (in \$)

Not funded

Install Range

100K+

Average User Rating

4.2

About

- Agrisetu provides a digital platform benefiting stakeholders across different agriculture verticals, offering access to agricultural information, insights on agri inputs, market linkages, and skill development.

USP

- Helps farmers, agri-scientists, agri-students, and agri-industries connect and engage within their areas of interest.
- A free platform for agri-businesses, brands, and organizations to reach their target audience.

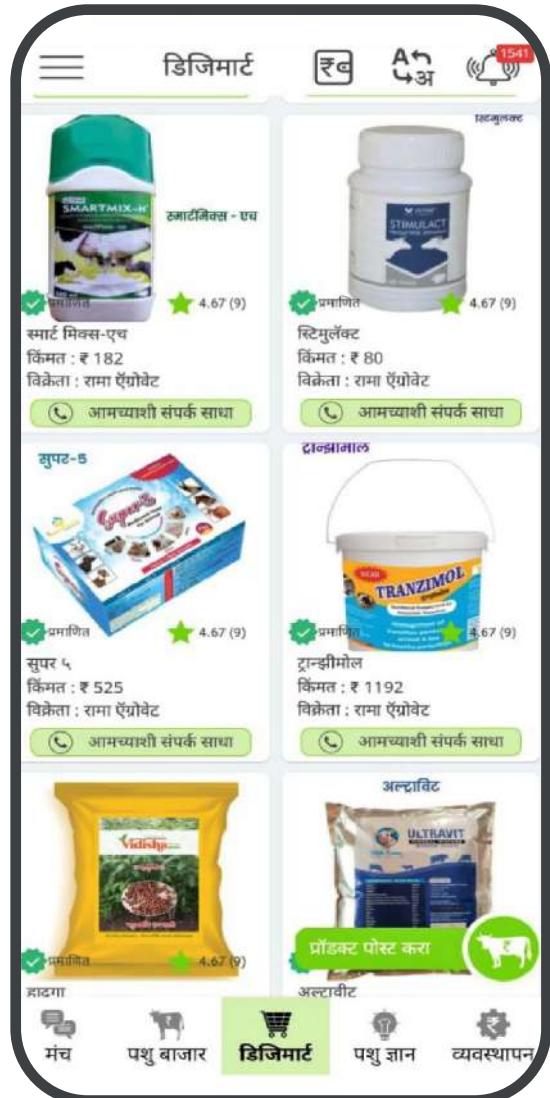
Founder



Munendra Pal Singh

Director

Agriculture



The screenshot shows a mobile application interface for agriculture. At the top, there are navigation icons: a menu, a search bar with a rupee sign, a location icon, and a notification badge (1541). Below the header, there are two main sections of product cards:

- Top Left:** A product card for "SMARTMIX-H" (ग्रामार्थिकरण - धन) with a green star rating of 4.67 (9). It includes details: किमत : ₹ 182 and विक्रेता : रामा एंग्रोवेट. A green button at the bottom says "आमच्याशी संपर्क साधा".
- Top Right:** A product card for "STIMULACT" (स्टिम्युलॅक्ट) with a green star rating of 4.67 (9). It includes details: किमत : ₹ 80 and विक्रेता : रामा एंग्रोवेट. A green button at the bottom says "आमच्याशी संपर्क साधा".
- Middle Left:** A product card for "सुपर-5" (सुपर-5) with a green star rating of 4.67 (9). It includes details: किमत : ₹ 525 and विक्रेता : रामा एंग्रोवेट. A green button at the bottom says "आमच्याशी संपर्क साधा".
- Middle Right:** A product card for "TRANZIMOL" (ट्रान्झीमोल) with a green star rating of 4.67 (9). It includes details: किमत : ₹ 1192 and विक्रेता : रामा एंग्रोवेट. A green button at the bottom says "आमच्याशी संपर्क साधा".
- Bottom Left:** A product card for "Vidisha" (विद्युष) with a green star rating of 4.67 (9). It includes details: किमत : ₹ 100 and विक्रेता : रामा एंग्रोवेट. A green button at the bottom says "आमच्याशी संपर्क साधा".
- Bottom Right:** A product card for "ULTRAVIT" (उल्ट्राविट) with a green star rating of 4.67 (9). It includes details: किमत : ₹ 100 and विक्रेता : रामा एंग्रोवेट. A green button at the bottom says "प्रॉडक्ट पोर्ट करा".

At the bottom of the screen, there are five navigation icons: a speech bubble (मंच), a cow (पशु बाजार), a shopping cart (डिजिमार्ट), a lightbulb (पशु ज्ञान), and a gear (व्यवस्थापन).



Dhenoo (धेनू)

Dhenoo Tech Solutions Pvt Ltd

📍 Pune 🚀 2019 💤 11-50

🔗 ➡️ in 📸 f

Total addressable market N/A

Pre-revenue

Company revenue Pre-revenue

About

- Dhenoo (धेनू) is a smart phone-based digital platform that provides one-stop solutions to small Dairy and Livestock farmers while providing business opportunity for the local businesses.

USP

- Local language platform to eliminate language barriers.
- Free advice from domain experts and experienced farmers.
- Smart and proactive animal management tool.
- Knowledge bank with applicable materials.
- Easy access to network products and services.
- Inclusion of the existing stakeholders and supply chain (Retailers and Dealer/Distributors).

Founders and team members



Santosh Devidas Khawale
Director

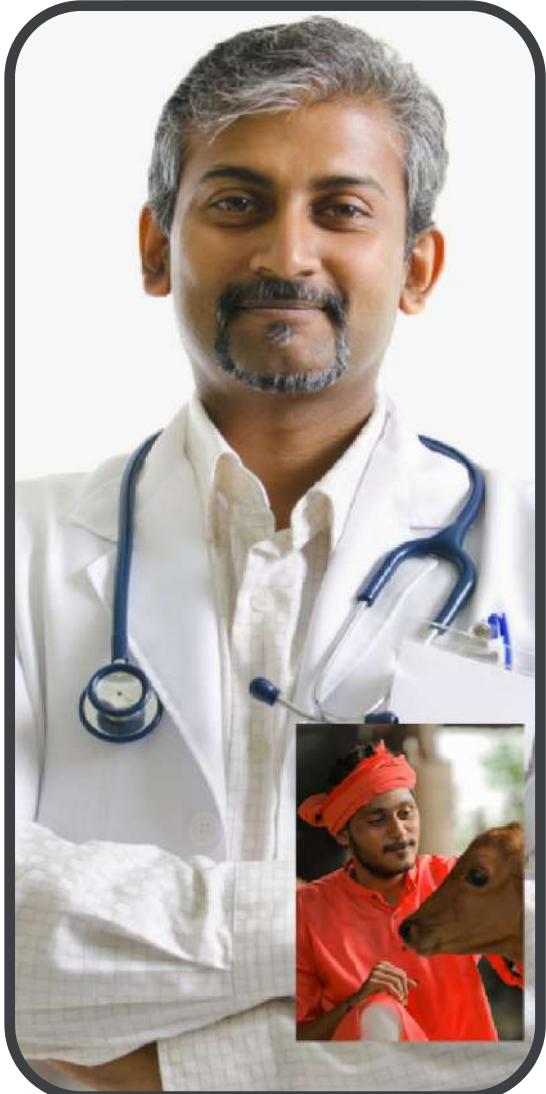


Disha Khare
Brand Manager



Appscale
Academy 2023

Agriculture



DrPashu

DrPashu AI technologies Pvt Ltd

📍 Bengaluru 🚀 2021 💬 6-10



Total addressable market \$2.5B

Revenue Making

Company revenue \$3,000

Total Funding (in \$)

\$84K

Install Range

10K+

Average User Rating

4.1

About

- DrPashu app provides livestock farmers and pet parents with anytime access to AI-powered veterinarians on instant video calls in a language of their choice.
- Customers get prescriptions on the app immediately.

USP

- 24/7 access to veterinarians via instant video calls.
- Native language speaking vets.
- One click call with vets.
- Call automatically redirects to next vet.
- Uses AI and IOT for early and accurate diagnosis.

Founders and team members



Kumar B M
CEO

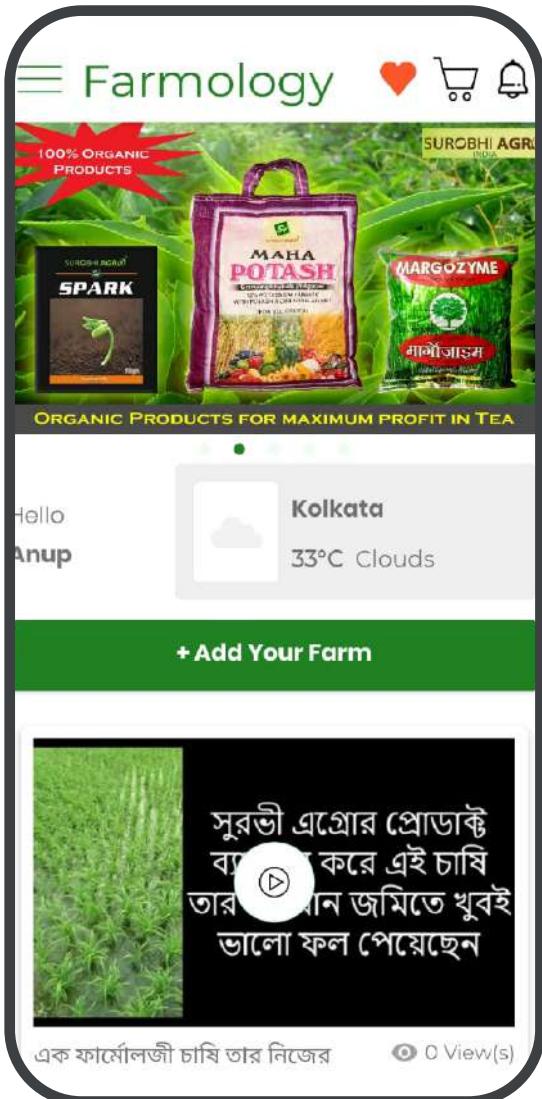


Nikhil Gupta
CTO



Appscale
Academy 2023

Agriculture



The screenshot shows the Farmology app's main screen. At the top, there's a navigation bar with a menu icon, a heart icon, a shopping cart icon, and a bell icon. Below this is a banner for "100% ORGANIC PRODUCTS" featuring bags of "SPARK", "MAHA POTASH", and "MARGOZYME". The text "ORGANIC PRODUCTS FOR MAXIMUM PROFIT IN TEA" is visible. In the center, there's a weather card for "Kolkata" showing "33°C Clouds". Below that is a green button with the text "+ Add Your Farm". At the bottom, there's a large image of a field with the text "সুরভি এগ্রোর প্রোডাক্ট ব্যবহার করে এই চাষী তার মাধ্যমে আন জমিতে খুবই ভালো ফল পেয়েছেন" (Surbhi Agro's products help farmers get good results). At the very bottom, it says "এক ফার্মেলজী চাষী তার নিজের" and "0 View(s)".



FARMOLOGY

Surobhi Agro Industries Pvt Ltd

Kolkata 2021 11-50

Link Share in f

Total addressable market \$5B

Revenue Making

Company revenue \$625,000

About

- Farmology aids farmers with patented agri-inputs and quick and precise crop advisory.
- Make informed decisions, prevent/solve pre-harvest issues. Recommendations on products, avoiding crop losses, disease treatment, and maximizing crop sales.

USP

- Providing integrated crop advisory for holistic solutions to farmers.
- Covering crop clinic, crop health and soil health, assisting farmers with data-backed support throughout the cropping season.

Founders and team members

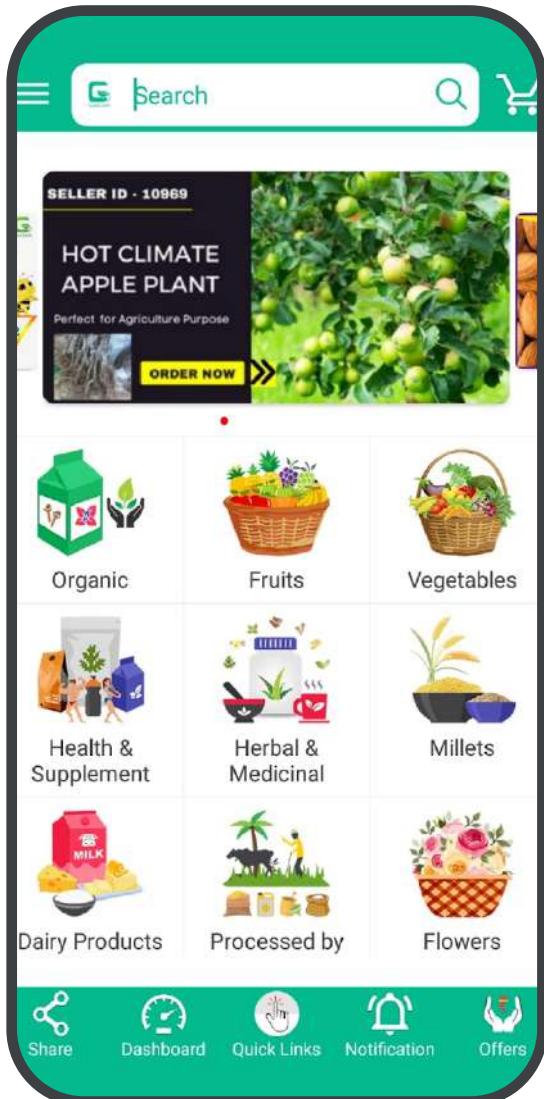

 Anup Ganguly
 CEO

 Akash Chandrakar
 CTO

 Taraknath Nandi
 COO

 Subrata Ganguly
 Director

Agriculture



GeeCom India

GeeCom India Services Private Limited

Indore 2018 11-50

[Link](#) [Share](#) [in](#) [Twitter](#) [f](#)

Total addressable market \$700B

Do not wish to disclose

Company revenue \$122,000

About

- GeeCom India connects farmers and rural entrepreneurs to the consumers, city, businesses and industries.
- Very low-cost IT services to Farmer Organizations like ICS, FPO, FPC, SHG, etc.

USP

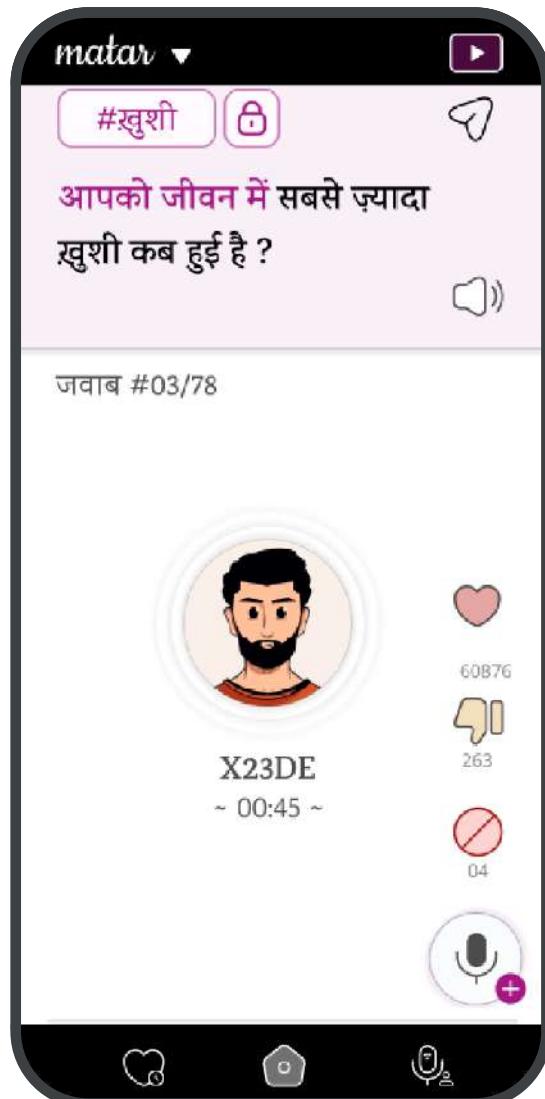
- Only takes 15 minutes to set up the online shop.
- In just a few clicks, users can market products to thousands of people.
- Transforms mobile phones into an online / virtual shop.

Founder



Yogesh Kumar Sahu
Director

Agriculture



matar

H3i Technologies Private Limited

 New Delhi

 2022

 6-10

Total addressable market N/A

Pre-revenue

Company revenue Pre-revenue

About

- Matar combines AI-generated and P2P responses to provide audio-based, reliable, local-language responses about farming practices, crop prices and weather.
- Help farmers overcome information knowledge, network asymmetry and make better decisions.

USP

- AI-generated initial response, enriched by farmers' shared experiences.
- Entirely audio and image-based, local language platform for easy access, even with limited literacy.

Founders and team members


 Vikas Birlma
 CEO

 Simeen Kaleem
 COO

 Achint Sanghi
 CTO


Education


Choose Your Learning Plans

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AceFluency

Ace Fluency

 Hansi

 2021

 11-50

Total addressable market \$54.8B

Revenue Making
Company revenue \$173,000

About

- AceFluency is an audio-based community-driven English language learning platform.
- Provides both learning resources to learn the spoken English language and an environment where students can practice spoken English live.

USP

- 1-to-1 live spoken English practice feature between students.
- Virtual rooms for group practice and public speaking.
- Instant trainers availability.
- Live video classes.
- High quality recorded classes.

Founder

Mannohan Saklani

CEO

Education

CloudAttack

CloudAttack Edutech Private Limited

 Bengaluru  2021  11-50

[Link](#) [Share](#) [in](#) [Twitter](#) [Instagram](#) [Facebook](#)

Total addressable market \$25.36B

Pre-revenue

Company revenue Pre-revenue

About

- CloudAttack gamifies cloud education to fill India's demand for 20 Lakh skilled professions in the next two years by becoming the Duolingo of Cloud Education.

USP

- CloudAttack aims to be the first gamified technology learning app in the market.

Founders and team members

Bhavesh Goswami
 Co-founder & CEO

Prajwal NH
 Co-founder & CPO

 Appscale
 Academy 2023

Total Funding (in \$)

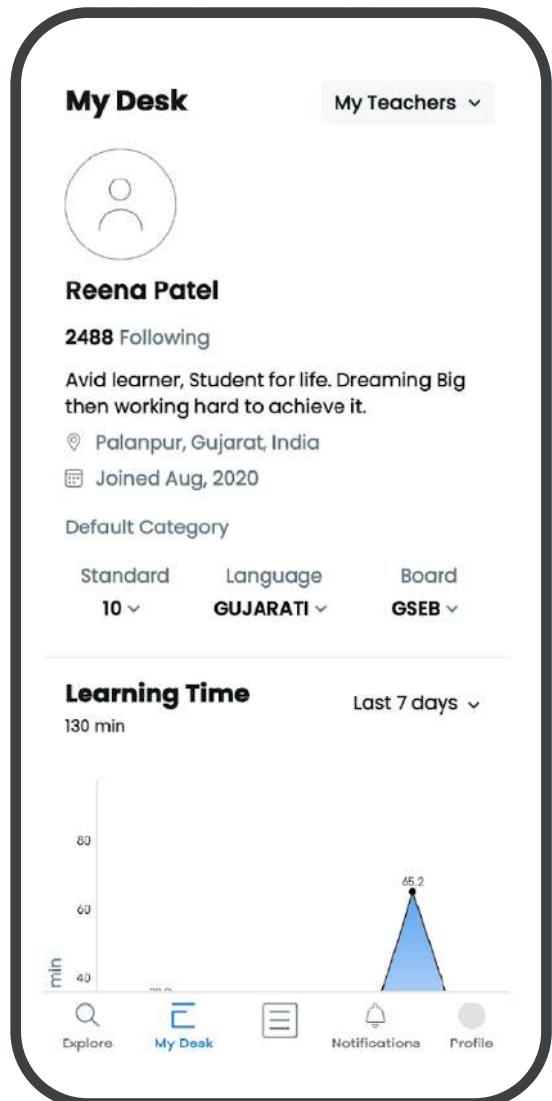
Not funded

Install Range

10K+

Average User Rating

4.5

Education


My Desk

My Teachers ▾



Reena Patel

2488 Following

Avid learner, Student for life. Dreaming Big then working hard to achieve it.

📍 Palanpur, Gujarat, India

Joined Aug, 2020

Default Category

Standard 10 ▾ Language GUJARATI ▾ Board GSEB ▾

Learning Time 130 min Last 7 days ▾

80
60
40

min

65.2

Explore My Desk Notifications Profile


EdutorApp

Edutor App

Palanpur 2021 6-10

Link Share in Twitter Instagram Facebook

Total addressable market \$10B

Pre-revenue

Company revenue Pre-revenue

About

- EdutorApp is a K-12 educational platform that aims to organize teachers' content and make it accessible for every student.
- It's a mobile application that enables teachers to effortlessly create, organize, and share various types of content.

USP

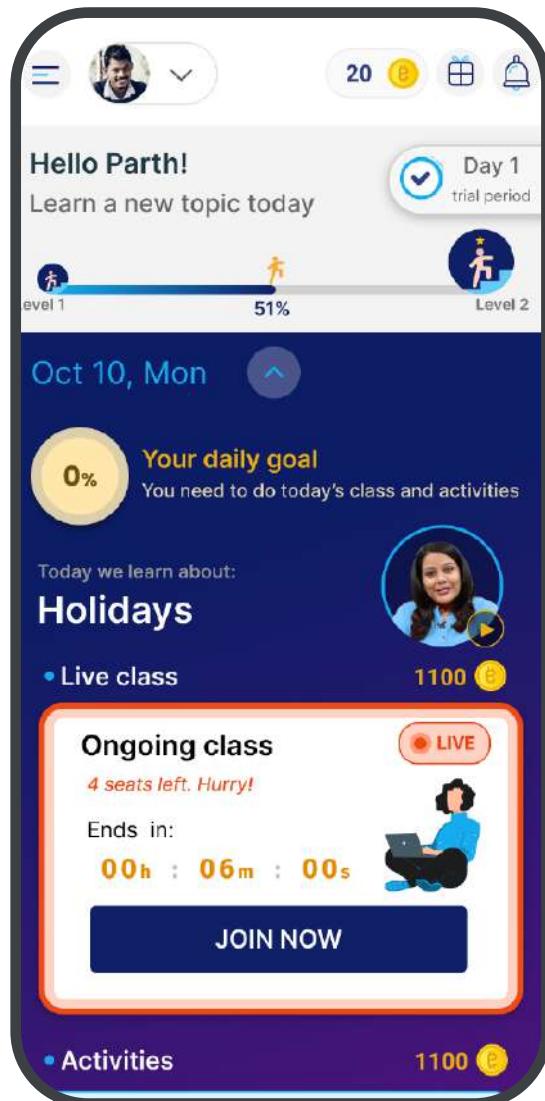
- Simplifying content creation and organization for K-12 teachers, all in one place.
- Significantly increases the lifetime value of contents.
- Students can access content from any teacher with just 2 clicks.

Founders and team members

 Khetesh B. Akoliya
 CEO

 Ankit Thakor
 Director

 Appscale
 Academy 2023

Education

enguru

Kings Learning Private Limited

Bengaluru 2015 51-100

[Link](#) [Share](#) [in](#) [Twitter](#) [Instagram](#) [f](#)
Total addressable market N/A

Revenue Making
Company revenue Undisclosed

About

- Enguru is a live English learning app providing access to affordable high quality live English classes & self-learning lessons.

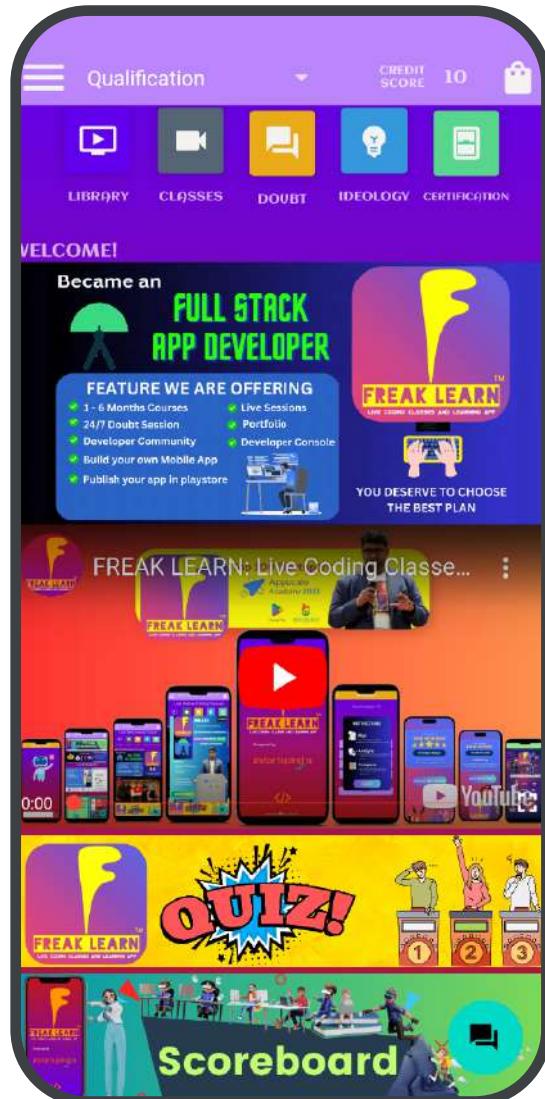
USP

- Unlimited live classes with qualified English teachers.
- Flexible timings with a single topic per day and the ability to book a class up to 10 minutes before.
- Upskill Assessment by Cambridge.
- Access to Penguin Reader Books.

Founders and team members

 Arshan Vakil
 CEO

 Udit Hinduja
 COO


Education

FREAK LEARN

Be Freak Technologies Private Limited

Location: Chennai | Founded: 2021 | Team: 1-5


Total addressable market \$10B

Pre-revenue
Company revenue Pre-revenue

About

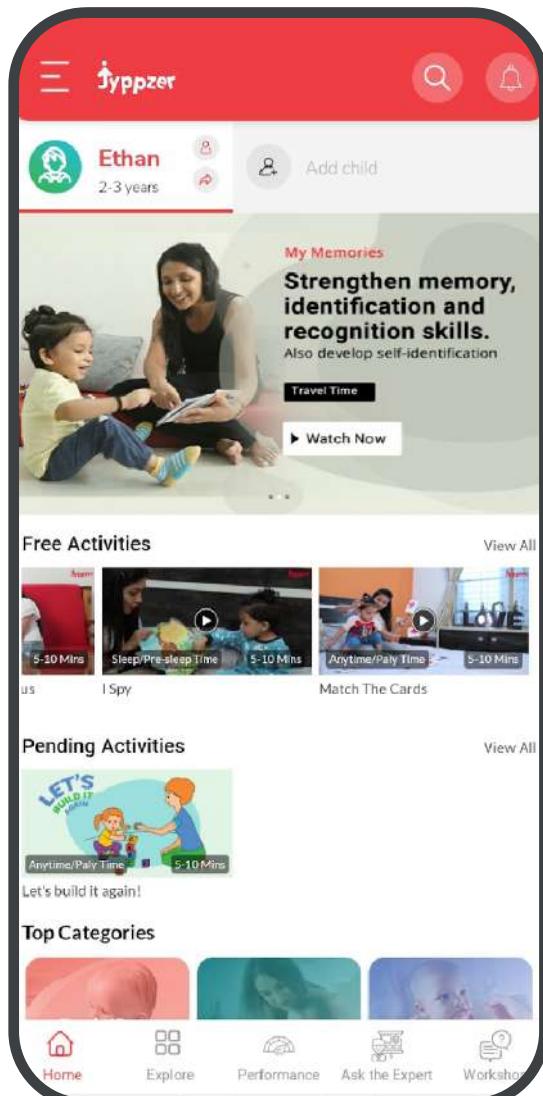
- Freak Learn is an AI based Edtech startup where kids can learn coding in their regional language.
- Students' ideas and hobbies are transformed into app-based technology, with collaboration through live coding classes and in-app learning.

USP

- To cultivate the students or future generation to be the creators by pursuing coding knowledge in their regional language.
- To evolve with technology along with their ideas, interests and hobbies.

Founder

A S Ramachandran
 CEO

Education


JyppzerKids
 Syat Enterprise LLP

📍 Mumbai 🚀 2020 👤 1-5



Total addressable market \$78M

Revenue Making

Company revenue \$4390

About

- JyppzerKids help parents engage their kids at home screen-free with 1000+ age-appropriate DIY activities and games that foster life skills for children.
- Strengthens parent-child bond.

USP

- Activities with simple, economical household materials for parents to engage children.
- Activities can be done anytime, anywhere, fostering critical life skills that schools ignore.
- Video-based on-demand content and real-time progress reports provided.

Founders and team members


Hemali Turakhia
 CEO



Grishma Chandaria
 Co-founder



Pathik Botadra
 CTO



Dipali Pereira
 CMO

Education

Books

Books  

Books 

6 Tamil
 2021 - Class 6 - Term I 

6 English
 2021 - Class 6 - Term I 

6 Mathematics
 2021 - Class 6 - Term I - தமிழ் 

6 Science
 2021 - Class 6 - Term I - தமிழ் 

6 SocialScience
 2021 - Class 6 - Term I - தமிழ் 

 Download


KalviApp

Sharp Aqua Systems

 Gobichettipalayam  2018  1-5


Total addressable market N/A

Pre-revenue

Company revenue Pre-revenue

About

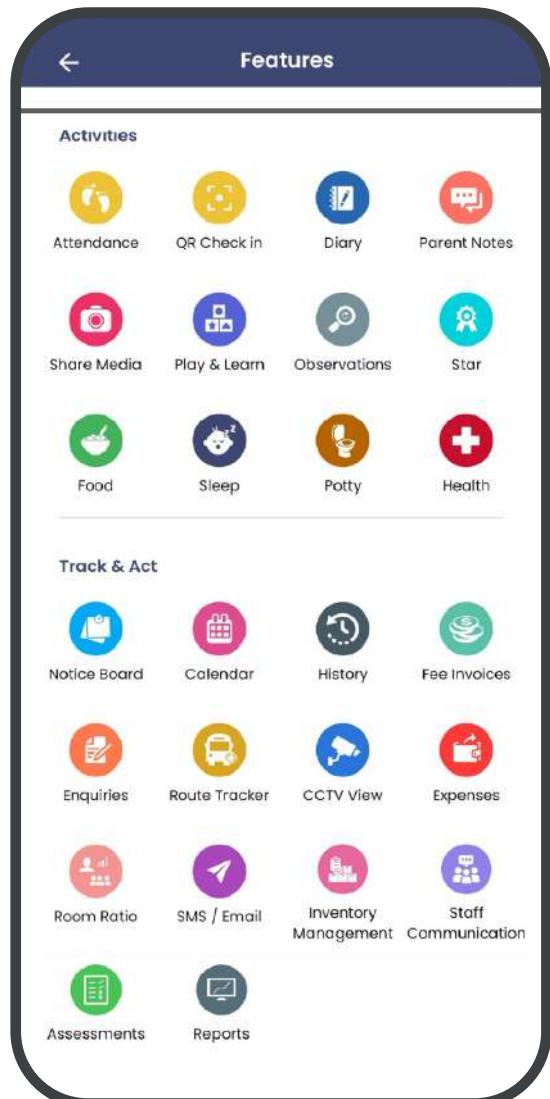
- KalviApp provides quality education to students in rural and hilly areas through online/offline classes conducted by volunteers, bridging the education gap with equal opportunities to all students, regardless of location or socioeconomic background.

USP

- Access a wide range of educational resources in one place.
- For students and aspirants in rural and hilly areas.
- Planned integration with Google Classroom for use in classrooms and at home.
- Opportunities for volunteers and teachers.

Founder

 Saravanakumar GN
 Co-founder & CEO

Education

Kriyo

Little Soldiers Solutions Private Limited

Location: Hyderabad | Year: 2018 | Employees: 6-10


Total addressable market \$9.5B

Revenue Making
Company revenue \$11,500

About

- Kriyo empowers educators to efficiently manage day-to-day operations like admissions, fee and expense management, parent communication, student learning, smart bus tracking and more in a single app to save time, money and focus on child development.

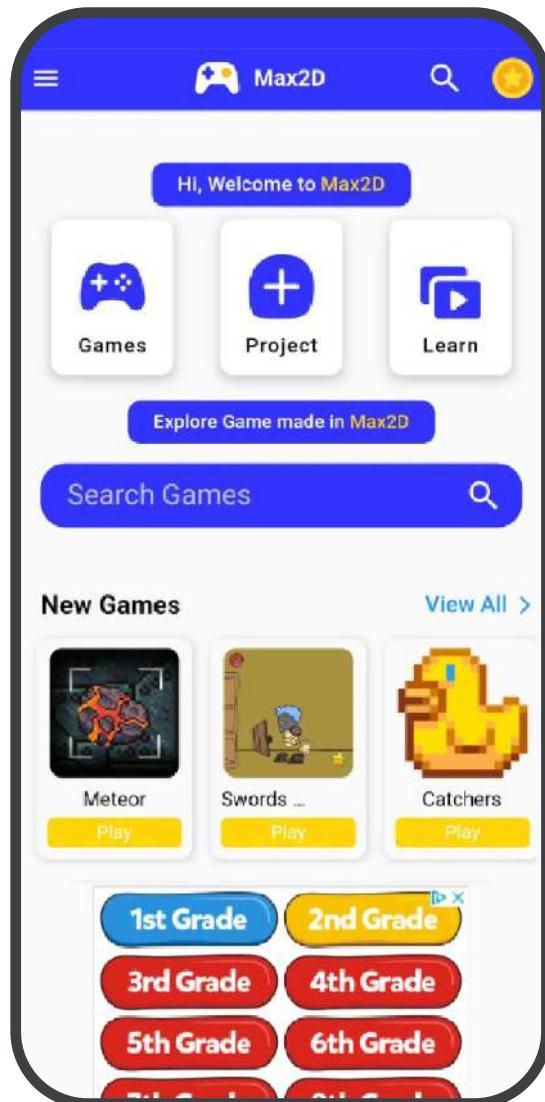
USP

- Easy to use, comprehensive and reliable with quick support.
- Takes <5 minutes to go digital without any additional support or training.
- Organic customers across 112 countries.

Founders and team members

Sucharita Dasireddy
 CEO

Shashidhar Reddy T
 Co-founder

Education

Max2D

Its Now Technologies

Kochi 2020 1-5


Total addressable market \$5B

Revenue Making
Company revenue \$2,750

About

- Max2D is a mobile game creation platform where users can create, share and play games on their phone without coding skills, even publishing games on the Google Play Store.
- A convergence of gaming, development and socializing in one place.

USP

- Democratized game creation: Create games with just a smartphone, no coding required.
- All-in-one platform: Learn, create, and play a variety of games.
- Global reach: Seamlessly publish games on Max2D or the Play Store.

Founder

Rahul AR
 CEO

Education


Online Gurukul

Indore, 2022, 6-10

Video **Audio**

E-Book **Notes**

Question Paper **Test Series**

Admission Enquiry **Placement**

Dashboard **Notifications**



Online Gurukul
 Kaushal Gurukul Edtech Pvt Ltd.

Indore 2022 6-10

[Link](#) [Share](#) [in](#) [Twitter](#) [Instagram](#) [f](#)

Total addressable market \$10.4B

Revenue Making

Company revenue \$10,295

About

- Online Gurukul provides free education up to class 12th.
- We provide job-oriented skill development courses in Hindi and regional languages at a nominal fee.
- Targeting tier 2, tier 3 cities, and villages to enhance candidates' skills for better employment prospects.

USP

- Provides job-oriented skill development courses in Hindi at affordable fees starting from Rs. 99/- to 499/-.
- Free notes for various competitive and entrance exams.
- Free placement support and free teacher support.
- Free career guidance and conduct mock tests.

Founders and team members

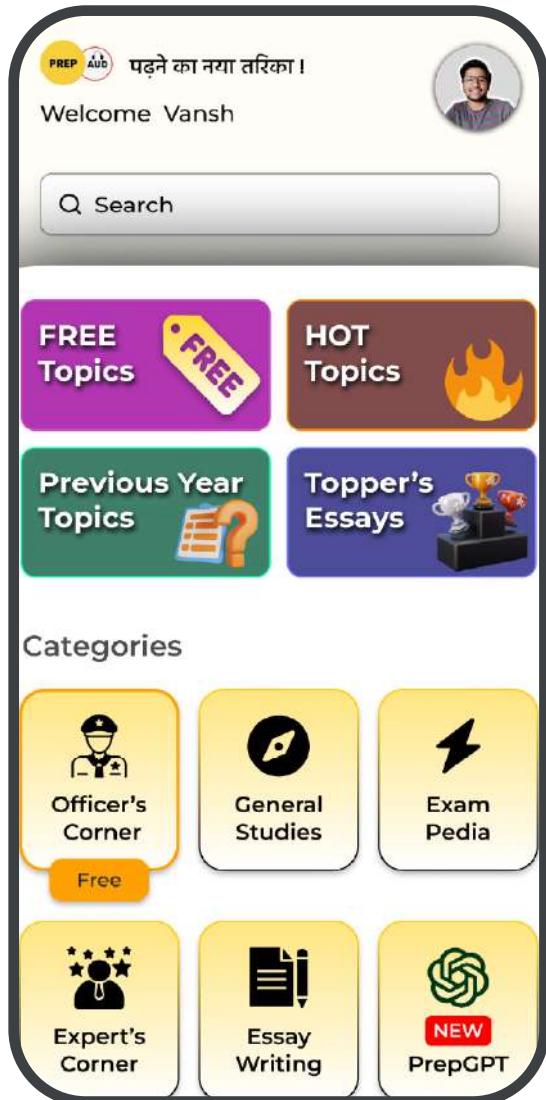

Archit Yadav
Founder & CEO



Golu Bharade
Co-founder & COO



Appscale
 Academy 2023

Education


PrepAud

PrepAud Educational Services Pvt. Ltd.

Gurugram 2022 6-10


Total addressable market \$3.75B

Pre-revenue

Company revenue Pre-revenue

About

- PrepAud provides compiled audio-notes of complex topics in simple language which can be covered in 25-30 minutes.
- Connects the aspirants with subject experts & serving officers.
- PrepGPT helps aspirants generate personalized mock tests to prepare for exams.

USP

- Connect aspirants to serving officers.
- Curated study materials for easier memorization.
- Personalized experience and better retention through PrepGPT.
- Strong offline community of teachers, officers and bookshop owners keeping a low CAC.

Founders and team members

Vishwakant Bhardwaj
 CEO

Diwakar Prasad
 CTO

Shivani Thakur
 Co-founder & Head of Content

Education

Recommended
Daily Free Reads Curated for Prelims

8 June · Shortage of Funds

 **Variable Rate Reverse Repo**

GS III : Monetary Policy, Growth & Development
Despite having surplus liquidity, there was muted response from banks to the Variable reverse repo ...

8 June · Growing Concern

 **Deepfake Technology**

GS III : Science and Technology
Recently, various news sources have focused on the growing concern over deepfakes, which are fa...

8 June · What the Sengol represents

 **The Old in the New: WE ARE GOING!**



prepbook
Kalpa Tech & Innovation

📍 Karjat 🚀 2020 🧑 1-5



Total addressable market \$8M

Revenue Making

Company revenue \$9,462

About

- A Reading Test prep platform that provides a frictionless learning experience of unorganised dynamic syllabus preparation for millions of aspirants in India.
- Prepbook uses content segregation techniques with UX to simplify reading, note making, and test preparation.

USP

- Extensive categorisations of content with frictionless reading & intuitive UX - This makes Prepbook a one-stop solution.
- DSPA Program [BETA] - Doubt solving with a personalised approach.
- ABSTRACT feature [BETA] - This feature dives deep into the content and generates Information that are critical for exam.

Founders and team members



Prathamesh Ramdas Sonawane
COO



Deepak Umesh Rawat
CEO

Education**Promilo**

Sawara Solutions Pvt Ltd

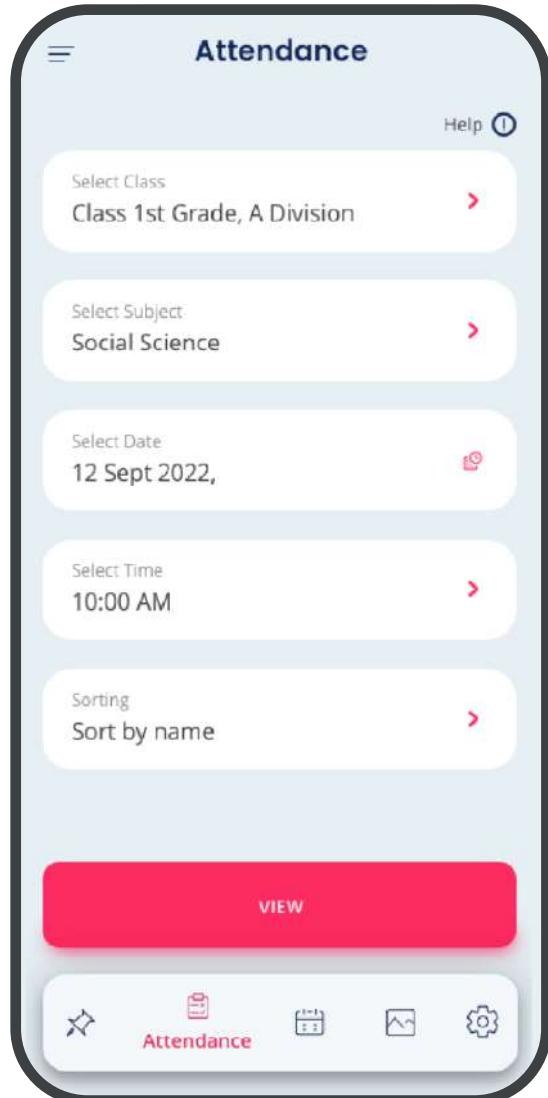
 Bengaluru  2021  11-50**Total addressable market** \$7.4T**Pre-revenue****Company revenue** Pre-revenue**About**

- Promilo is a one-stop solution for Gen-Z, offering safe browsing, brand creation (Prolet), networking (Meetup), finding courses, colleges, jobs, internships, events, webinars, social, entertainment, etc.
- It prioritizes data privacy and rewards users for their time.

USP

- A one-stop solution for Gen-Z.
- Maintain data privacy.
- Rewards for time spent.

Founders and team members**Ritesh Saraf**
CEO**Sam P Philip**
Director**Arun Kumar Nair**
CTO**Appscale**
Academy 2023**Total Funding (in \$)****\$181K****Install Range****10K+****Average User Rating****4.1**

Education

SkoolShine

HB Learning Solutions LLP

 Mangaluru  2018  1-5

Total addressable market N/A

Revenue Making
Company revenue \$5,000

About

- User friendly and intuitive school admin dashboard to promote seamless communication from school to student and parent community.
- Reduces workload and make life easier.

USP

- Chatbot to funnel new admissions and help parents / staff get latest information about school's planned activities.
- AI to help teachers do quality lesson plan in <5 seconds.
- AI to help students get 24/7 coaching.
- Alunmi connections.

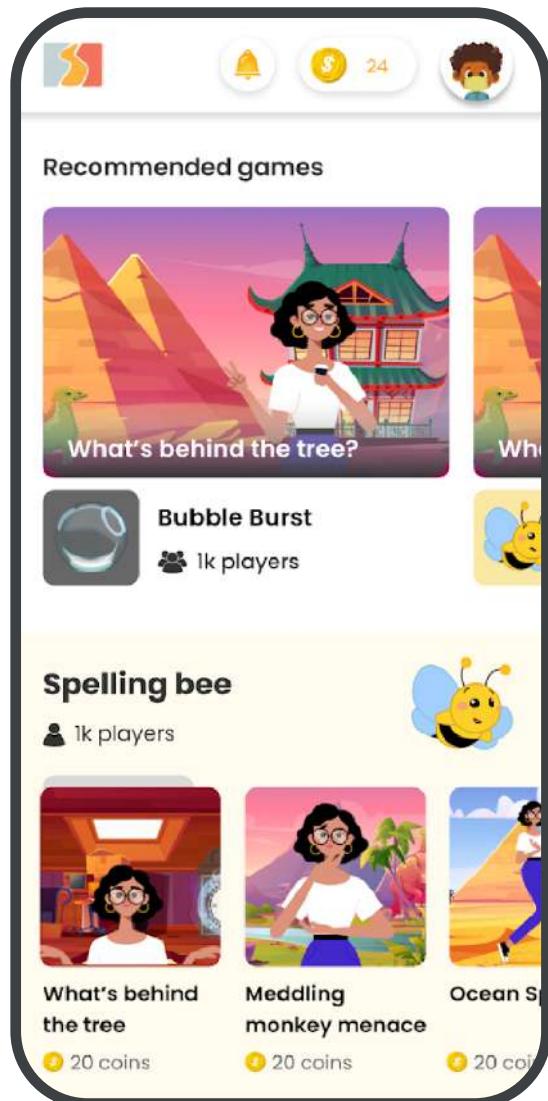
Total Funding (in \$)
Not funded
Install Range
5K+
Average User Rating
4.7
Founders and team members


Gwen Francina Rodrigues
 Partner - HB Learning Solutions LLP



Sachin Rupert Pereira
 Partner - HB Learning Solutions LLP


 Appscale
 Academy 2023

Education


SparkStudio

Imagineer Technologies Pvt Ltd.

Bengaluru 2022 11-50


Total addressable market \$35B

Revenue Making
Company revenue \$300,000

About

- SparkStudio helps kids learn English with games, speech tech, NLP and an upcoming AI Tutor.
- Natural learning through fun topics, enhancing grammar, vocabulary, pronunciation, reading, and speaking.
- Detailed progress reports provided to parents.

USP

- Engaging interactive learning for kids: games, mascot, and speech recognition.
- Conversations on various themes through Generative AI, bringing a valuable learning experience.
- Strong pedagogical foundation for adaptive learning and effectiveness.

Founders and team members

Anushree Goenka
 CEO

Kaustubh Khade
Chief Product Officer

Jyothika Sahajanandan
Head of Engineering

Namita Goel
Chief Learning Officer

Education**Stimuler**

Stimuler Private Limited

Lucknow 2022 1-5

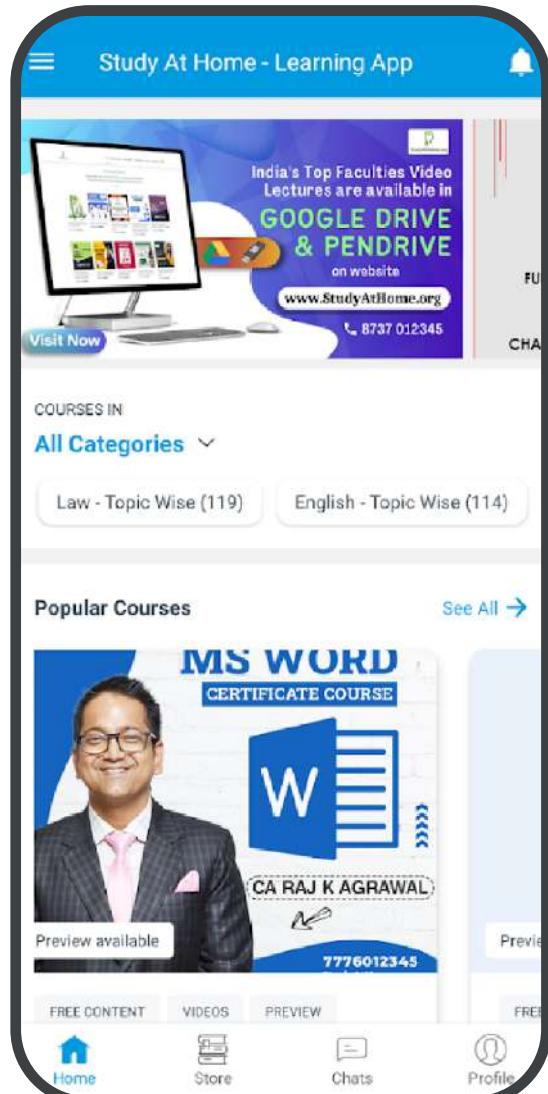
**Total addressable market** \$20B**Revenue Making****Company revenue** \$2,000**About**

- Stimuler is a global personal AI coach designed for individuals learning English as a second language (ESL).
- The app allows users to practice speaking, receive real-time feedback on speech metrics, and enhance their skills through practice exercises.

USP

- Utilizes generative AI and voice analysis AI to create a hyper-personalized practice journey for learners.
- In-depth speech analysis delivers customized exercises exclusively designed for each individual.

Founders and team members**Akshay Akash**
CEO**Akshat Baranwal**
CTO**Anesh Srivastav**
CPO**Ankit Kumar Pandey**
CIO

Education


Study At Home

Study At Home Private Limited

Varanasi 2020 11-50


Total addressable market \$26.5B

Revenue Making
Company revenue \$1,150,000

About

- Study At Home provides skill development and exam preparation courses, enabling users to learn new skills and enhance their knowledge.
- With a wide range of affordable courses, learning becomes accessible and convenient for all.

USP

- All-in-one platform for Academic, Professional, Government Competitive Exam and Skill Development Courses.
- In-house content creation, aiming to be the 'Netflix of Education', transforming user habits with diverse skill development courses at an affordable monthly subscription.

Founders and team members

CA Raj K Agrawal
 CEO

Tripti Verma
 COO

Appscale
 Academy 2023

Education**TalkEng**

Talkeng Online Learning Solution Private Limited

 Agartala  2021  6-10[🔗](#) [▶](#) [in](#) [Instagram](#) [f](#)**Total addressable market** \$173B**Revenue Making****Company revenue** \$44,817**About**

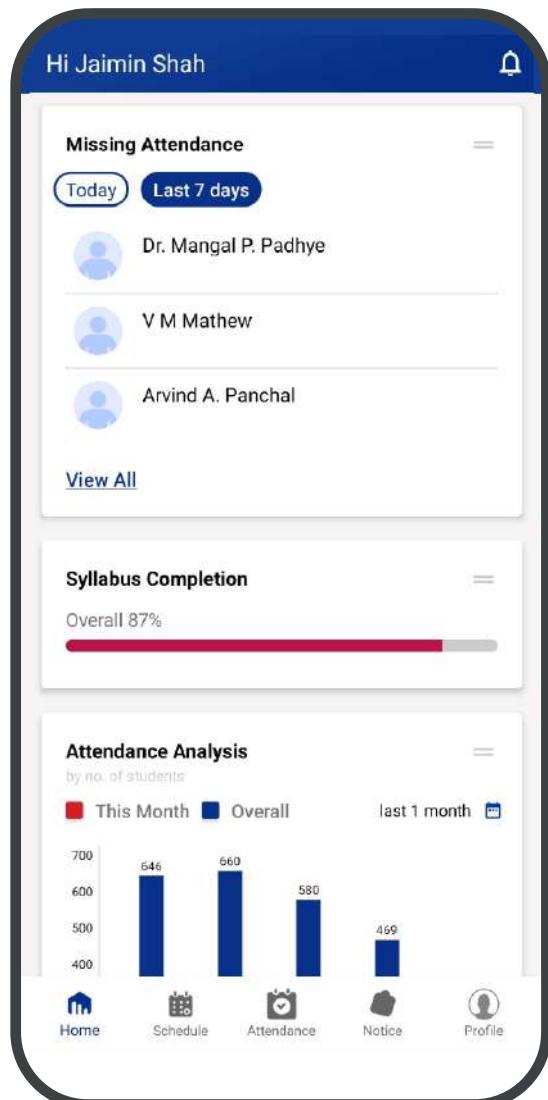
- TalkEng is an affordable language learning app where users can master English, Arabic, Sanskrit and more with a vibrant community.
- Focus on grammar with interactive lessons, quizzes and progress tracking.

USP

- Offers users a live practice environment.
- A speaker partner is available at affordable costs.
- Specially designed for accent neutral speaking partners.
- Available in Arabic and Sanskrit languages.

Founder**Er. Subhra Deb**

CEO & CTO

Education


Hi Jaimin Shah

Missing Attendance

Today Last 7 days

- Dr. Mangal P. Padhye
- V M Mathew
- Arvind A. Panchal

[View All](#)

Syllabus Completion

Overall 87%

Attendance Analysis
by no. of students

This Month Overall last 1 month

Category	This Month	Overall
Attendance	646	660
Notice	580	469

Home Schedule Attendance Notice Profile


Teach Us

Think Monk Edutech Private Limited

Mumbai 2018 6-10


Total addressable market \$32B

Revenue Making
Company revenue \$125,000

About

- We make technology affordable to colleges of all sizes with the price as low as ₹1/student.
- The App simplifies academic process of colleges and empower principals with real-time information for decision making.

USP

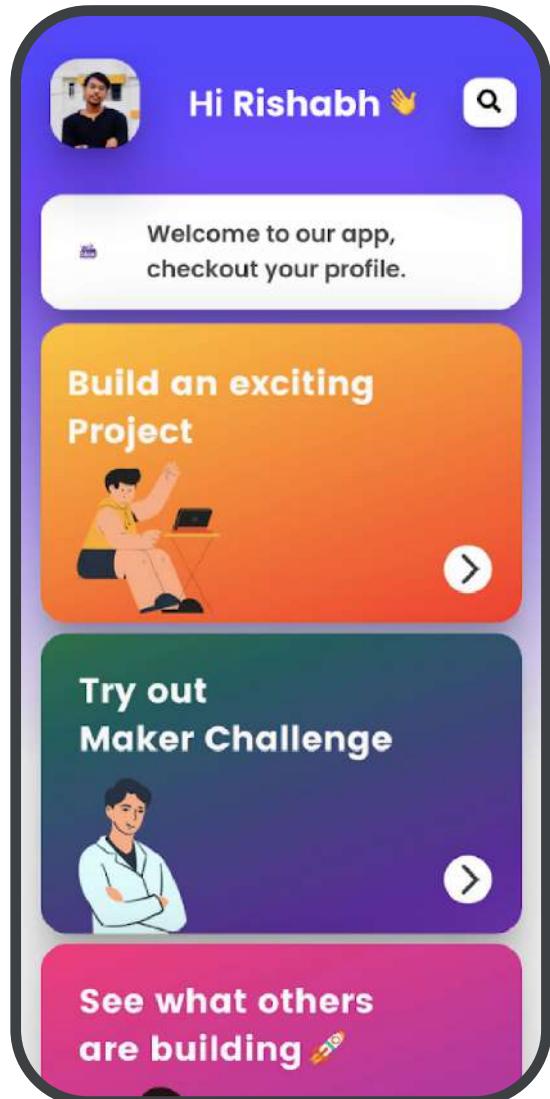
- Actionable insights to the principal and academic decision makers to reduce their dependency.
- Most affordable pricing.

Founders and team members

Jaimin Shah
 CEO

Chintan Vyas
 Co-founder

Shreekant Pujari
 Co-founder

Education**WitBlox**

WitBlox

 Mumbai  2019  11-50     **Total addressable market** \$60M**Revenue Making****Company revenue** \$279,680**About**

- WitBlox is a social learning app for K-12 children interested in robotics and tech topics.

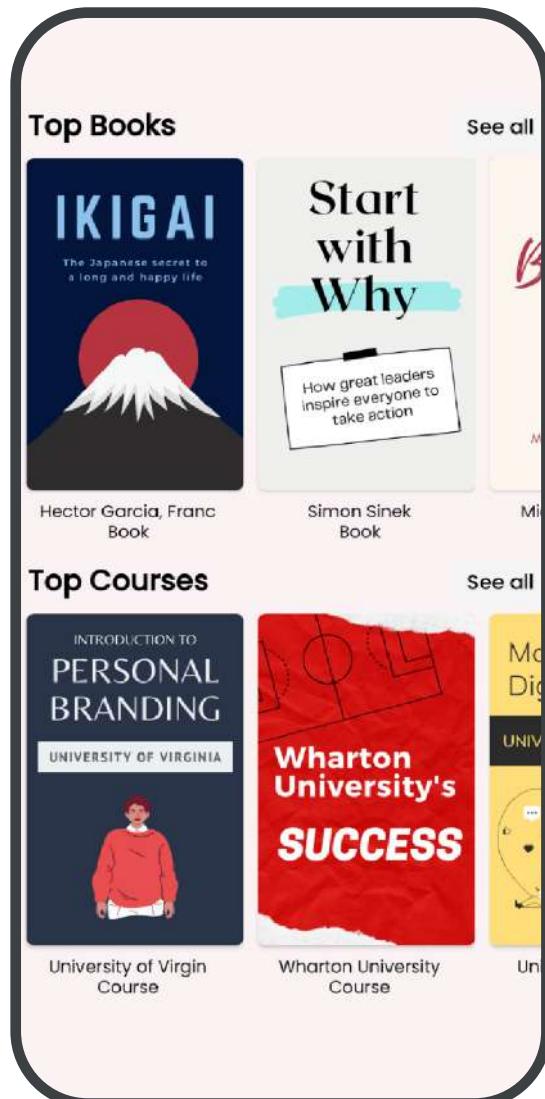
USP

- One-stop app for kids and parents to explore robotics.
- Offers video tutorials, allows ordering kits and hardware, and facilitates sharing ideas and creations with the community to get help from peers and experts on their projects.

Founder**Amit Modi**

CEO

**Appscale**
Academy 2023**Total Funding (in \$)****\$316K****Install Range****100K+****Average User Rating****4.2**

Education


Top Books

- IKIGAI** - The Japanese secret to a long and happy life (Hector Garcia, Franc Book)
- Start with Why** - How great leaders inspire everyone to take action (Simon Sinek Book)

Top Courses

- INTRODUCTION TO PERSONAL BRANDING** - UNIVERSITY OF VIRGINIA (University of Virgin Course)
- Wharton University's SUCCESS** - Wharton University Course


Wizdom
 Wizdom Labs

Mumbai 2020 6-10


Total addressable market \$5.3B

Revenue Making
Company revenue \$41,322

About

- Wizdom is your daily learning partner.
- Personalised audio-first insights from books, podcasts, newsletters & courses to help professionals stay ahead in their learning curve in <15mins
- Ranked consistently in Top 10 Grossing Educational Apps in India above MasterClass and DuoLingo

USP

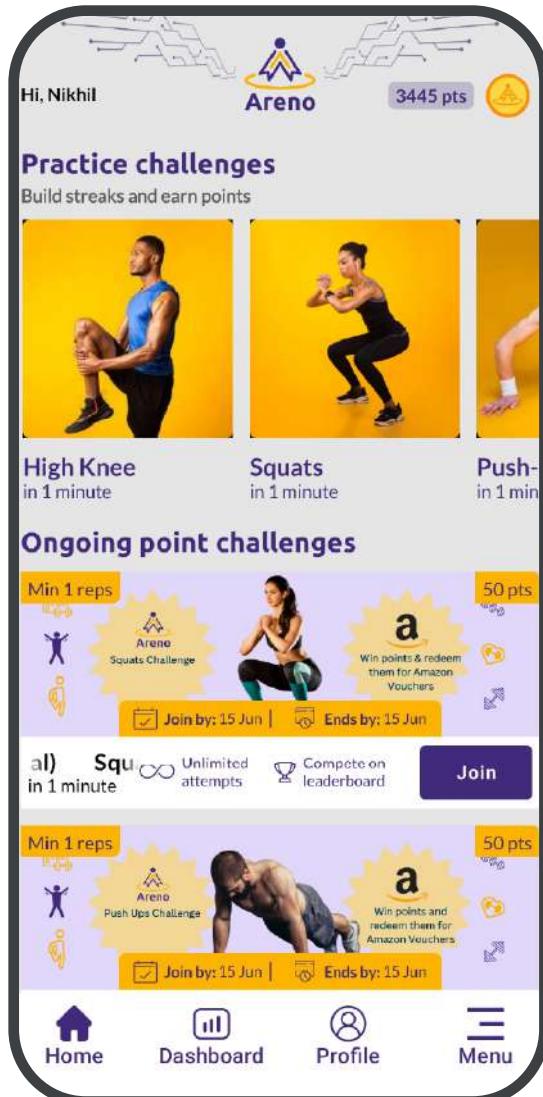
- Fully automated AI-enabled content generating engine leveraging GPT to generates insights at scale and at real time.
- Generates professional growth content.

Total Funding (in \$)
Not funded
Install Range
100K+
Average User Rating
4.1
Founders and team members

Rosanalal Behera
 CEO

Achyuta Nand Chand
 Head of Marketing

Health



Areno

Areno Innovations Pvt Ltd

Bengaluru 2022 1-5



Total addressable market \$54B

Pre-revenue

Company revenue Pre-revenue

About

- Areno is an AI-powered gamified fitness platform, built to motivate people to develop a fitness habit through engagement and regular rewards.
- With computer vision technology, it accurately measures and tracks workouts with over 90% accuracy.

USP

- Scalable AI-based solution.
- Accurate and reliable human pose estimation.
- Without wearable devices, being affordable and accessible.
- Users get paid for workouts.
- Gamified challenges and engaging features.

Founders and team members


 Nikhil Chhabra
 Co-founder & CEO

 Sidharth Jain
 Co-founder & COO

 Suresh Gupta
 Co-founder & CTO

 Appscale
 Academy 2023

Total Funding (in \$)

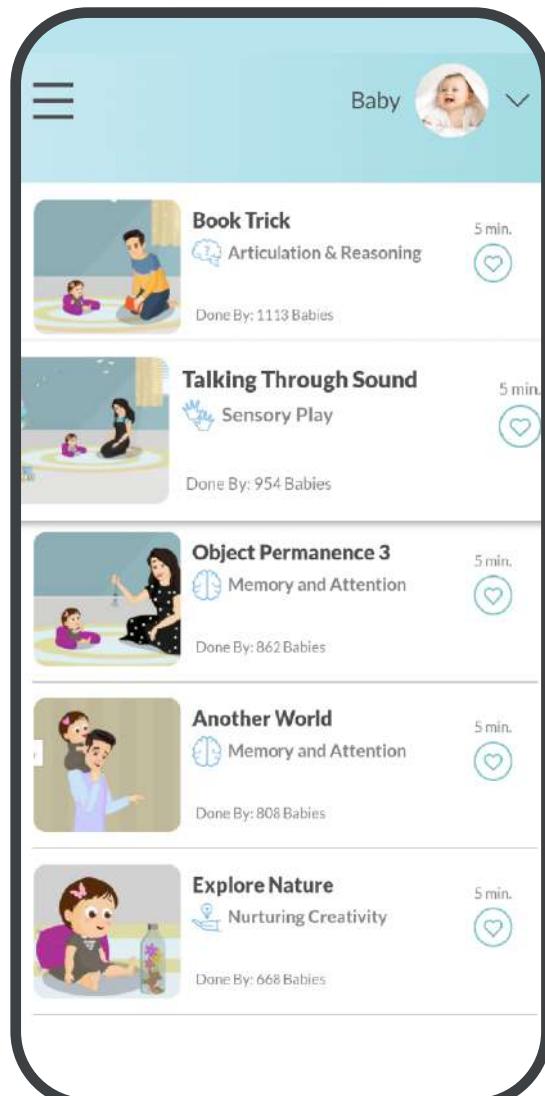
\$15K

Install Range

10K+

Average User Rating

4.5

Health

BabyG

BabyG Tech Pvt Ltd

Mumbai 2022 6-10


Total addressable market \$16B

Revenue Making
Company revenue \$60K

About

- BabyG is a development ecosystem that assists parents in supporting their baby's growth during the first 3 years.
- Think of it as the “Headspace of Parenting”.

USP

- Caters to multiple markets with localized features.
- Beloved by parents for its user-friendly interface.
- A comprehensive ecosystem approach: Access activities, milestones, trackers, meal plans, community, and more, all in one place!

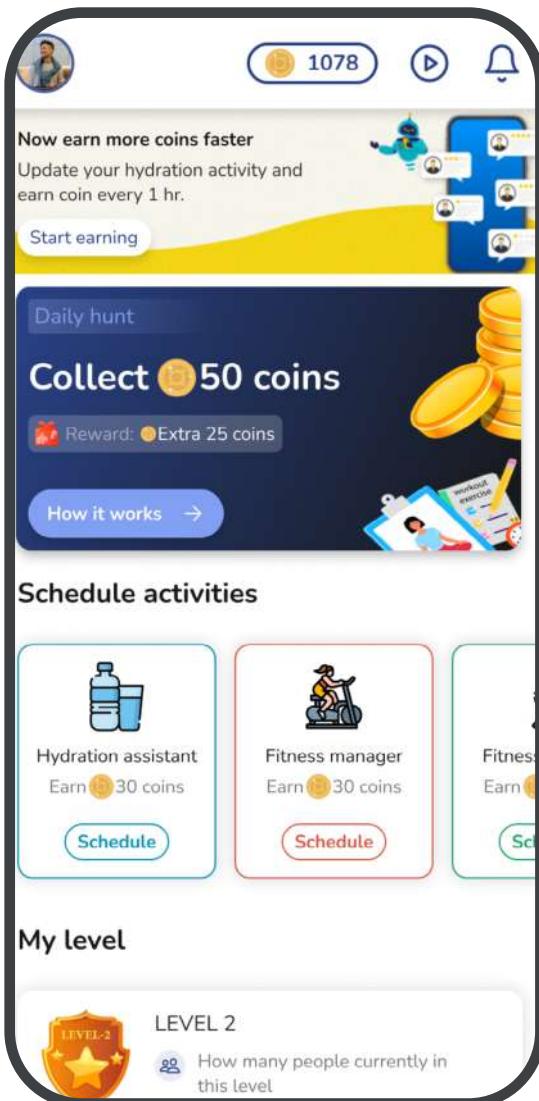
Founders and team members

Birma Ram
 CEO

Apoorva Mulani
 Co-founder

Priyanka Zaveri
 Co-founder

 Appscale
 Academy 2023

Health

BeeBloom

7 Dots Smart Solutions (OPC) Private Limited

 Hyderabad  2022  6-10

Total addressable market \$1B

Pre-revenue
Company revenue Pre-revenue

About

- Innovative health building app designed to inspire individuals to cultivate a healthy lifestyle.
- Encourages users to develop healthy habits.
- Offers regular rewards as a source of motivation for individuals who follow healthy habits.

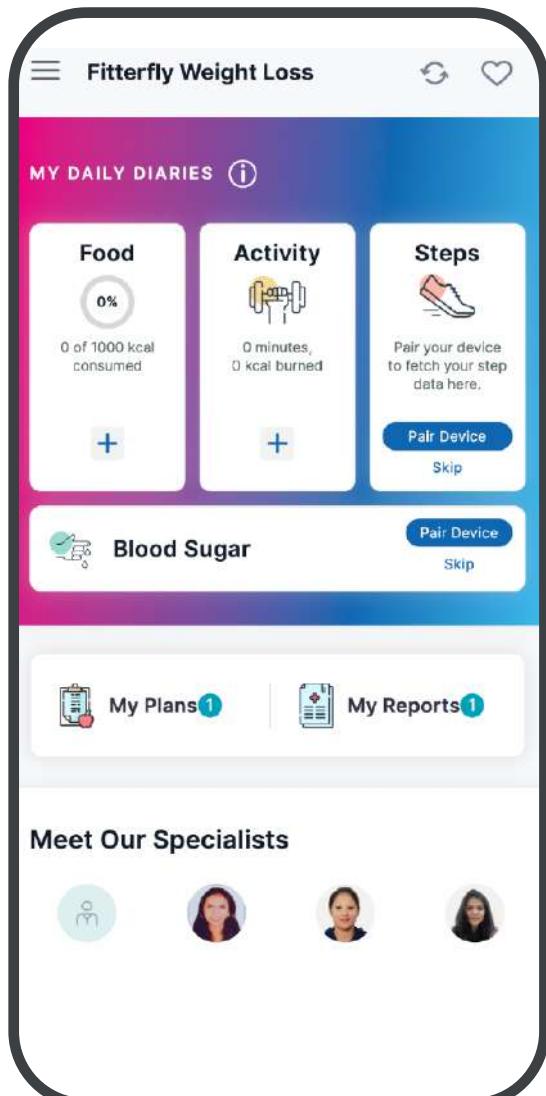
USP

- Easy-to-use features for building healthy habits.
- Rewards users positive health behaviours.
- Gamifies users health journey with fun contests, exciting levels & badges, and more.
- Affordable fitness, skin care, and yoga plans.
- Affordable ways to become healthy together & get rewards with friends, family, etc.

Founder

Rakesh Gudipudi
 Founder & CEO

Health



Fitterfly

Fitterfly Healthtech Private Limited

Navi Mumbai 2020 200-500



Total addressable market \$600B

Revenue Making

Company revenue \$300,000

About

- Digital Therapeutics allows members to keep track of their lifestyle by keeping a log of their food, exercise, mood, medication etc.
- The app gives nudges, allows members to chat and set appointments with their health coaches.

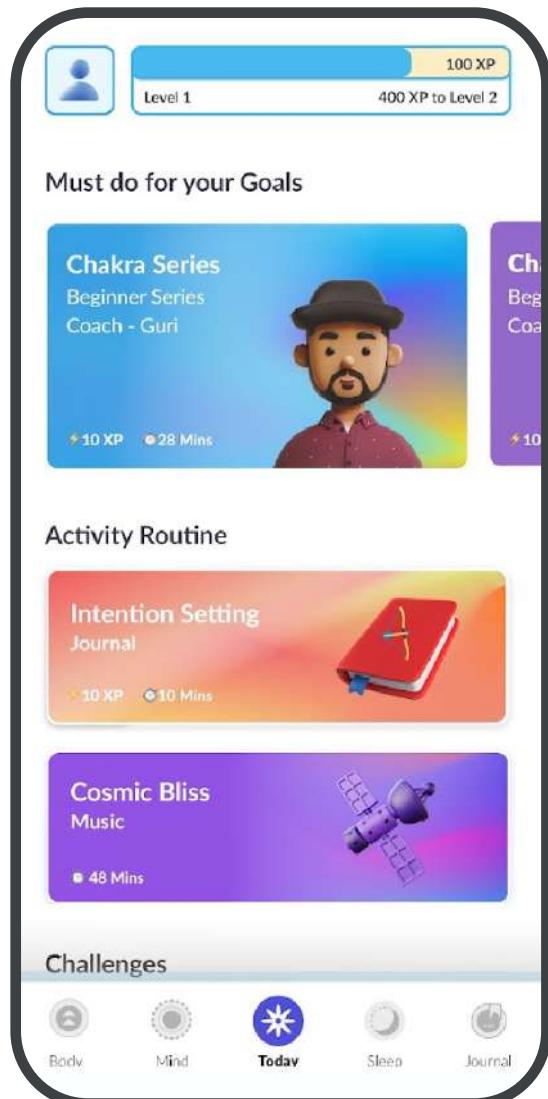
USP

- Bundled with real coaching.
- Integration with several devices.

Founders and team members


 Arbinder Singh
 CEO

 Shailesh Gupta
 COO

Health


The screenshot shows the Level SuperMind app's main dashboard. At the top, there's a progress bar for 'Level 1' with '100 XP' and '400 XP to Level 2'. Below it, a section titled 'Must do for your Goals' lists 'Chakra Series' (Beginner Series, Coach - Guri) with a 3D model of a bearded man in a hat. Other sections include 'Activity Routine' (Intention Setting Journal, Cosmic Bliss Music), and 'Challenges' (Body, Mind, Today, Sleep, Journal). The 'Today' tab is highlighted.


Level SuperMind

Level Fittech Pvt Ltd

Mumbai 2022 11-50



Total addressable market \$25B

Revenue Making

Company revenue \$180,000

About

- Level SuperMind supercharges a user's mind through meditations, mind muscle workouts, sleep stories and personalized journals.
- Featured as #3 PRODUCT OF THE DAY by Product Hunt's Golden Kitty Awards 2022.

USP

- Content available in 7+ regional languages.
- Competition and gamification for habit building.
- All-in-one solution for meditation, workouts, stories, and journals.
- Performance enhancement focus for optimal results.
- Personalized AI coach for tailored guidance.
- Thriving community of 1.5M+ meditators.

Founders and team members

 Harshil Karia
 Co-founder

 Ranveer Allahbadia
 Co-founder

 Aayush Anand
 Co-founder

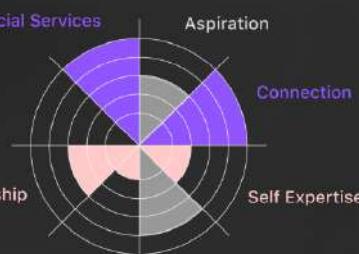
 Appscale
 Academy 2023

Health

User Insights

My Strength Zone

[Explore More](#)



My Belongingness Zone

[Explore More](#)

Belongingness Score	10	Weekly
My Support Score	5	Medium

My Habit Hacking

[Explore More](#)





MindPeers

MindPeers India Private Limited

New Delhi 2022 11-50



Total addressable market \$50B

Revenue Making

Company revenue \$3M

About

- MindPeers is a mental health app that helps measure brain performance using AI, providing a personalized mental fitness plan based on the results.
- The plan aims to address mental health issues and assist with achieving life goals.

USP

- A mental health app that measures brain performance using activity, nutrition, sleep, and physical health data.
- It evaluates therapy effectiveness and helps prioritize and manage daily goals.

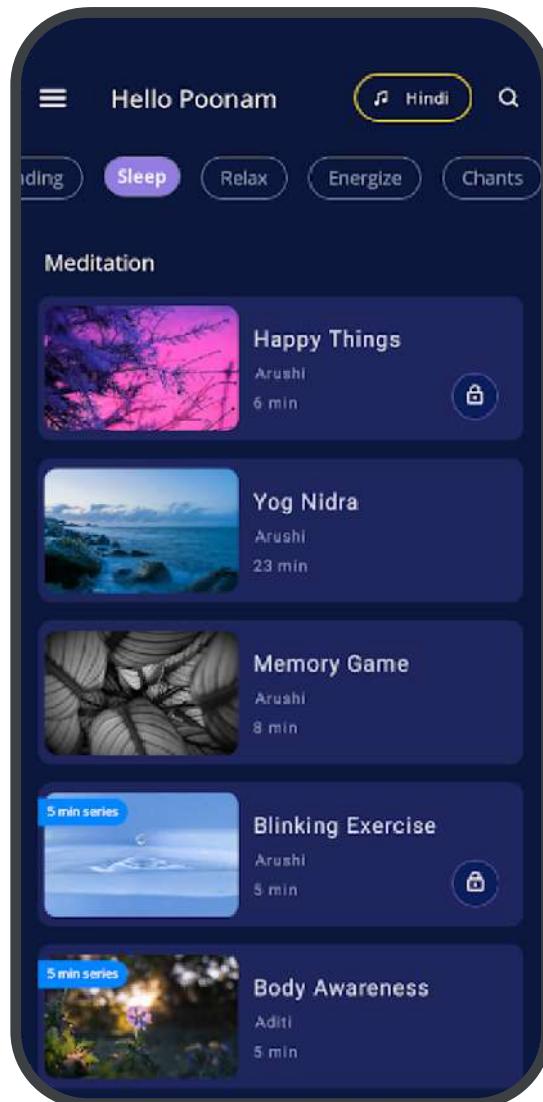
Founders and team members


 Kanika Agarwal
 CEO

 Sahil Chitkara
 CPTO

 Appscale
 Academy 2023

Health



Neend

Purple Bot Technologies Private Limited

Bengaluru 2021 6-10



Total addressable market \$10B

Revenue Making

Company revenue \$66,000

About

- Neend helps people sleep better with content, commerce and care plans.
- Proprietary content helps people sleep better with >90% of efficiency which also brings positive energy in customer's lives instead of the side effects of the sleep pills.
- Neend is building an ecosystem to help people sleep better with help of content, care plan by lifestyle changes, building right habits, and fixing the root-cause itself.

USP

- One stop solution for all sleep aids.
- Non-medicinal solutions for sleep issues.
- Localised and personalised approach

Founder


 Surbhi Jain
 CEO

Health

Know your daily steps and calorie burn

← 

Set Step Goal

10000 daily steps is a good target. If you wish, customize your target.



Daily Steps

10000

- +

How to Connect

Connect the step to get your step count and calorie data

 Google Fit Connected

Set Goal


Oxyjon

Zamoora Technologies Services Private Limited

 Gurgaon  2021  6-10

     
Total addressable market \$5B

Pre-revenue

Company revenue Pre-revenue

About

- Oxyjon manages and reverses diabetes using a Hub and Spoke model.
- Hub controls care quality and delivers sugar reduction plans; Spokes are a network of partner doctors.
- The Tech stack includes a Customer app (food, steps, sugar value, reminders) and Clinical support system for educators and doctors.

USP

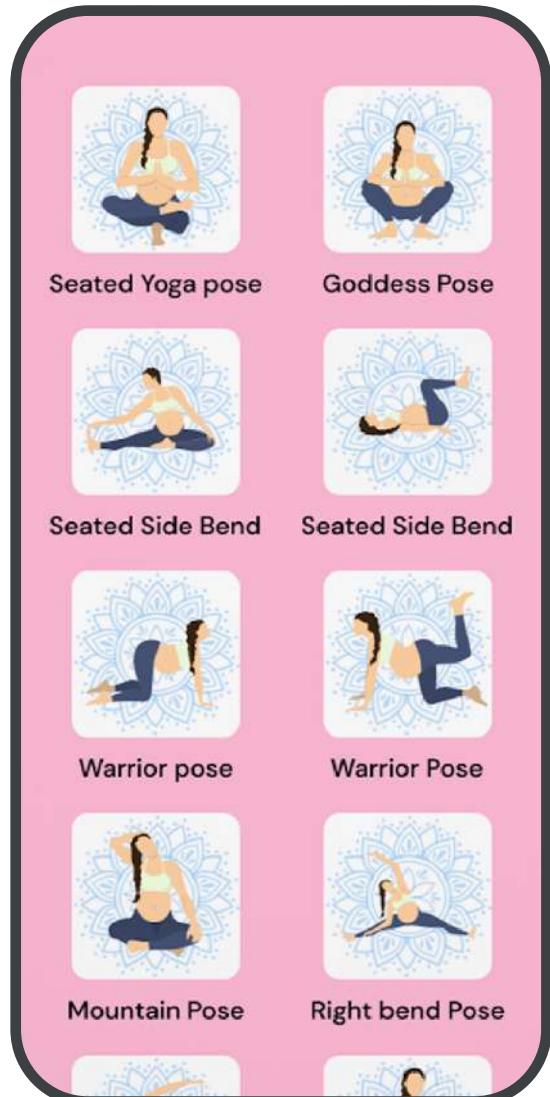
- 80% of users see a reduction of 1.5% in the HbA1c levels after 3 months.
- Nutrition plans and prescriptions based on international protocols- standard care and global scalability.
- Hub and Spoke model ensures credibility and access to quality care.

Founders and team members

Sumit Garg
 CEO

Namit Garg
 CTO

 Appscale
 Academy 2023

Health

Pregnancy Workout at Home

Codelab Infotech

 Surat

 2022

 1-5

Total addressable market N/A

Revenue Making
Company revenue \$500

About

- Pregnancy workout at home app provides pregnant women to stay active and maintain fitness, tailored workout plans and features animated exercise demonstrations, pictures.
- Provides weight management, calorie tracking features to support a healthy pregnancy.

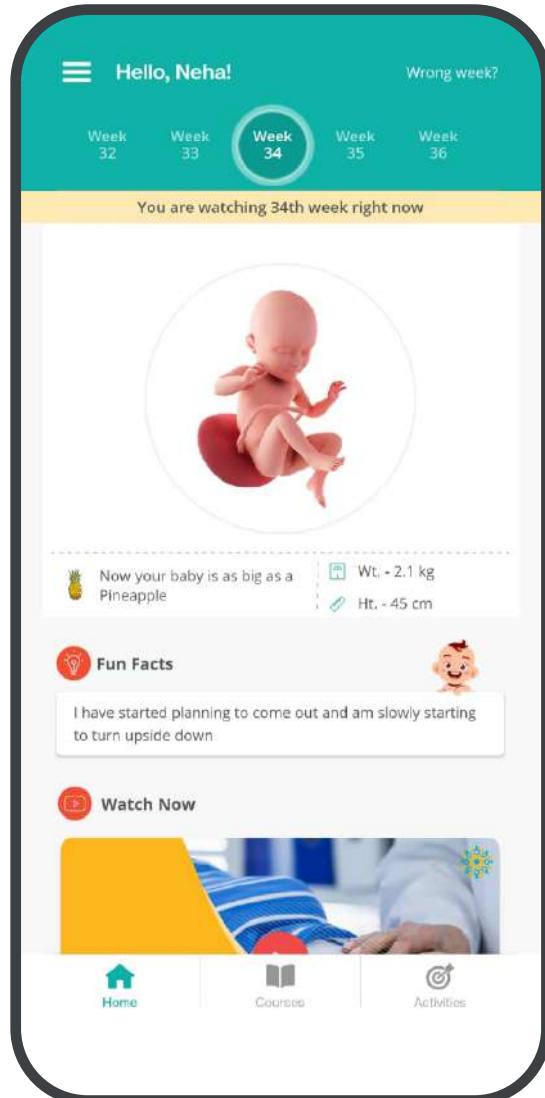
USP

- Includes weight calculation during pregnancy.
- Provides exercise that pregnant women can work out safely and effectively.
- Calculates the total calories received through daily food intake.

Founders and team members

Keyur Kevadiya
 CEO

Jayesh Dankhara
 Co-founder


Health

Together For Her

Avegen India Pvt Ltd.

Pune 2020 6-10


Total addressable market \$15B

Revenue Making
Company revenue \$900,000

About

- Together For Her is a digital pregnancy care program aimed at improving pregnancy outcomes through guided behavior change, offering personalized health education and a behavior change framework to promote health literacy and positive health.

USP

- Proven to improve pregnancy experience and outcomes.
- Focus on behavior change.
- Clinically sound expert guidance.
- Built on a platform for rapid launch of vetted education and behavior change, achieving up to 70% faster deployment at lower costs.

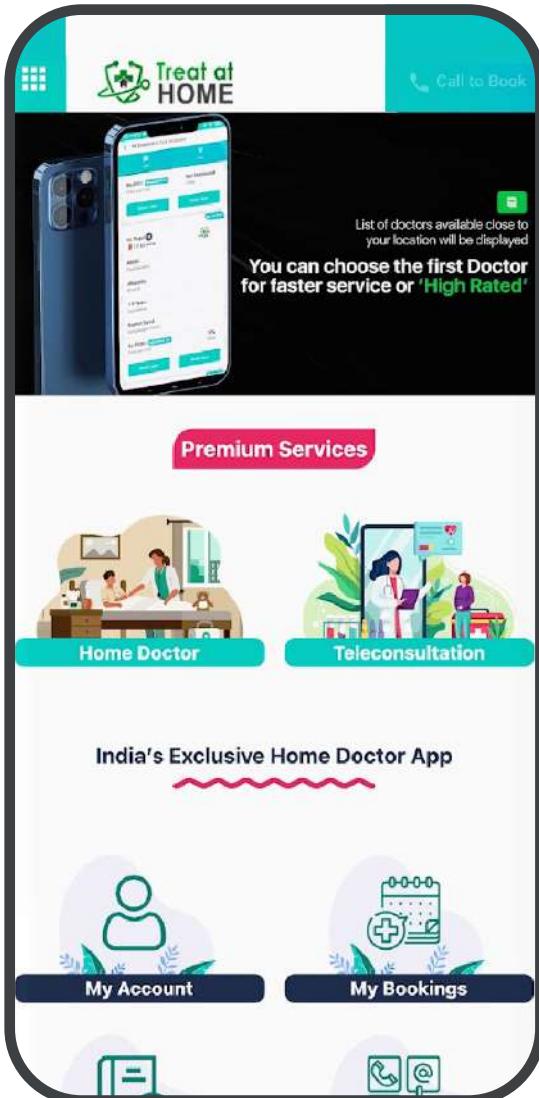
Founders and team members

Dr. Nayanabhiram Kalnad
 CEO

Neeraj Apte
 CTO

Sumiti Saharan
 Director

Health



Treat at Home

Treat at Home Healthcare Pvt Ltd

Chennai 2019 6-10



Total addressable market \$5.6B

Revenue Making

Company revenue \$4,450

About

- The Treat at Home app allows patients to conveniently access verified medical professionals nearby and schedule services such as home doctor visits, nursing and elderly care on-demand.

USP

- Aggregator model: Connecting healthcare providers with patients in need.
- Live tracking: Patients receive real-time location updates with service ETA.
- Hyperlocal network: Regional chain of providers enables faster and affordable service delivery.

Founders and team members

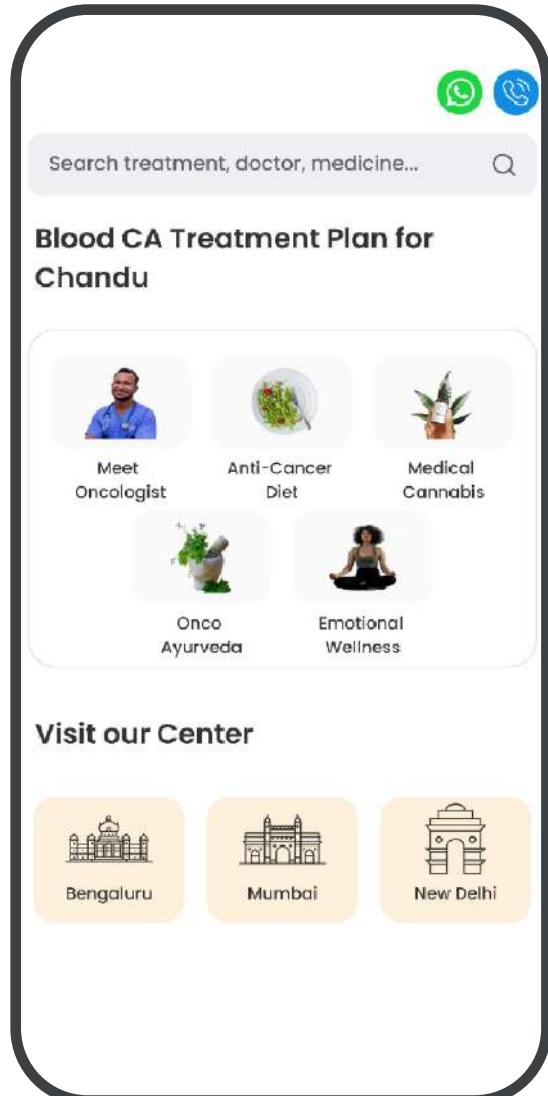

 Mohamed Ajmal
 CEO

 Dr. Saleem
 Co-founder

 Raj Ganesh
 CTO

 Appscale
 Academy 2023

Health



Blood CA Treatment Plan for Chandu

Search treatment, doctor, medicine... 

Meet Oncologist 

Anti-Cancer Diet 

Medical Cannabis 

Onco Ayurveda 

Emotional Wellness 

Visit our Center

Bengaluru 

Mumbai 

New Delhi 



ZenOnco Cancer Care

ZenHeal Wellness Private Limited

 Bengaluru  2022  11-50

[!\[\]\(a21b01b47c6e0feceab2bddfd6461ab4_img.jpg\)](#) [!\[\]\(11beba62c3124f90cdf8efc6058ad22d_img.jpg\)](#) [!\[\]\(b005f1b6aee135aea4e38ca42a0766a2_img.jpg\)](#) [!\[\]\(82b4b334830255b057bad5a0c07c4baf_img.jpg\)](#) [!\[\]\(f0df4d64887d03f5ce0f22ac8b651906_img.jpg\)](#) [!\[\]\(ff95d102f14dfcb9e2d1bea7c19eeff5_img.jpg\)](#)

Total addressable market \$48B

Revenue Making

Company revenue \$360,000

About

- ZenOnco Cancer Care App is a 24x7 companion for cancer patients and caregivers.
- Users can have access to community, and other features like Ask doctor's where you can ask unlimited questions to experts, get anti-cancer-diet in seconds, order medicines and have access to read self care books.

USP

- Modules: Doctor consultation, Order Medicines, Anti-cancer-diet, community and ebooks
- Community feature to connect patients. Personalized app based on cancer type.
- World's first personalized anti-cancer diet plan generator.
- Generate directional treatment reports.

Total Funding (in \$)

\$1.4M

Install Range

10K+

Average User Rating

4.6

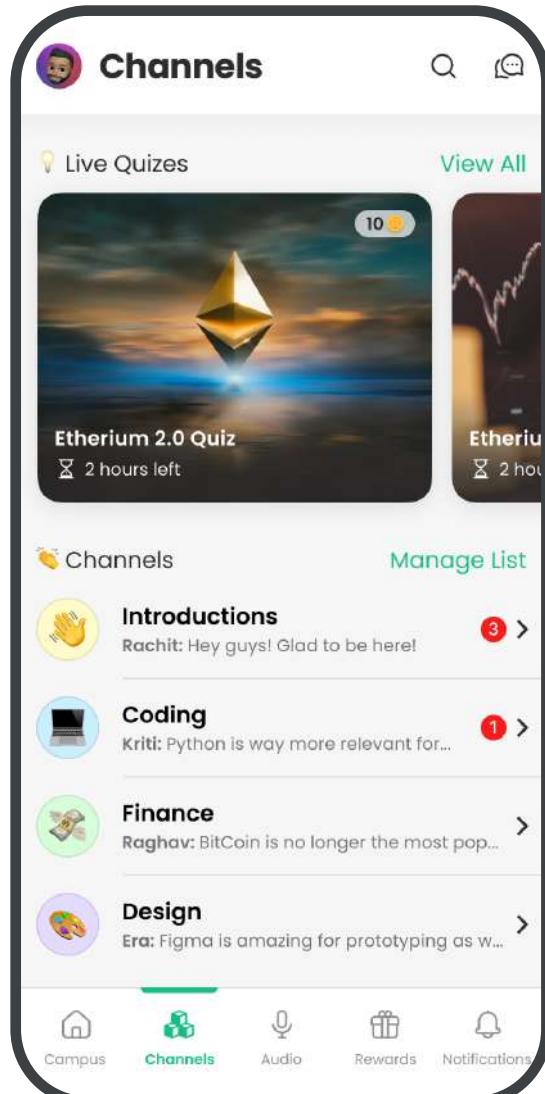
Founders and team members


 Kishan Shah
 COO

 Dimple Parmar
 CEO

 Appscale
 Academy 2023

Social



The screenshot shows the Beep app's interface. At the top, there's a search bar and a message icon. Below it, a section for "Live Quizzes" shows a card for "Ethereum 2.0 Quiz" with 10 participants and 2 hours left. To the right, there's a "View All" button. Below this, there's a "Channels" section with a "Manage List" button. Under "Channels", there are four items: "Introductions" (Rachit: Hey guys! Glad to be here! 3 messages), "Coding" (Kriti: Python is way more relevant for... 1 message), "Finance" (Raghav: BitCoin is no longer the most pop...), and "Design" (Era: Figma is amazing for prototyping as w...). At the bottom, there are navigation icons for "Campus", "Channels" (highlighted in green), "Audio", "Rewards", and "Notifications".



Beep

EventBeep Technoservices Pvt Ltd

Pune 2021 11-50



Total addressable market \$100B

Revenue Making

Company revenue \$200,000

About

- Beep is a next-gen LinkedIn for college students.
- It aims to democratize the ecosystem of Tier 2 and 3 colleges from India by running a student community platform.

USP

- Exclusive tie-ups with over 700 colleges & universities.
- 70% of traffic is through referrals.
- Unique & multiple revenue streams with a proven record.

Founders and team members


 Saurabh Mangrulkar
 CEO

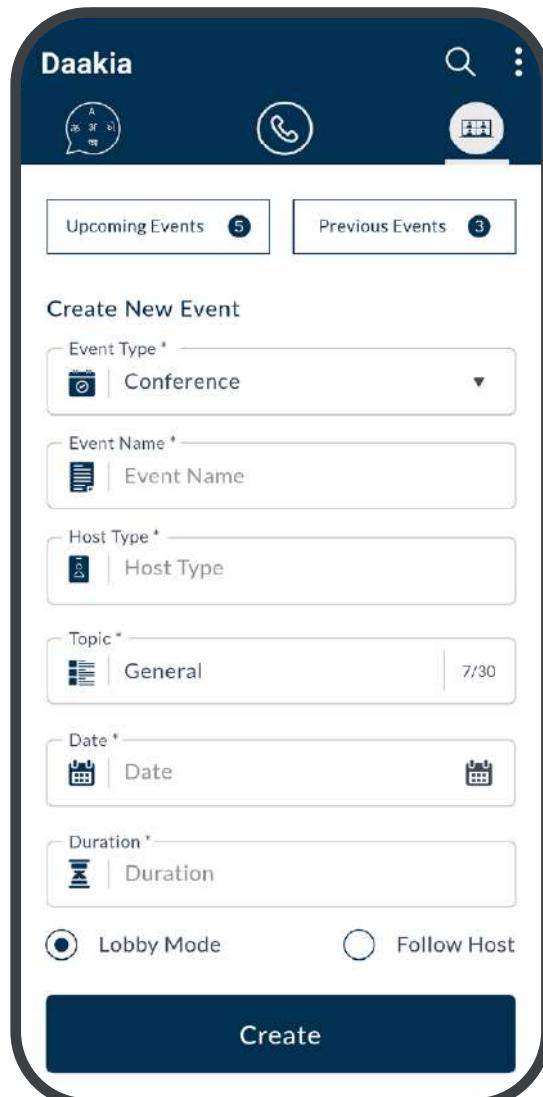
 Rakhi Pal
 Co-founder

 Aman Pawar
 CTO

 Nitesh Rohatgi
 CBO

 Appscale
 Academy 2023

Social



The screenshot shows the Daakia mobile application's social features. At the top, there are icons for a speech bubble with a 'd', a phone, and a globe. Below is a search bar and a menu icon. The main area shows 'Upcoming Events' (5) and 'Previous Events' (3). A large 'Create New Event' button is prominent. The event creation form includes fields for 'Event Type' (Conference), 'Event Name' (Event Name), 'Host Type' (Host Type), 'Topic' (General), 'Date' (Date), 'Duration' (Duration), and two radio buttons for 'Lobby Mode' and 'Follow Host'. A large 'Create' button is at the bottom.



Daakia

Daakia Private Limited

Kolkata 2021 6-10

Link Share in Twitter Instagram Facebook

Total addressable market \$1B

Pre-revenue

Company revenue Pre-revenue

About

- Daakia is a one-stop digital communication platform offering chat, conference, translation, and social media services.
- A solution for everyday communication needs, breaking language barriers with its multilingual chat translation feature.

USP

- One-stop platform for all communication needs.
- Superior audio and video call quality.
- End-to-end encryption with advanced security features.
- Real-time chat translation to break language barriers.

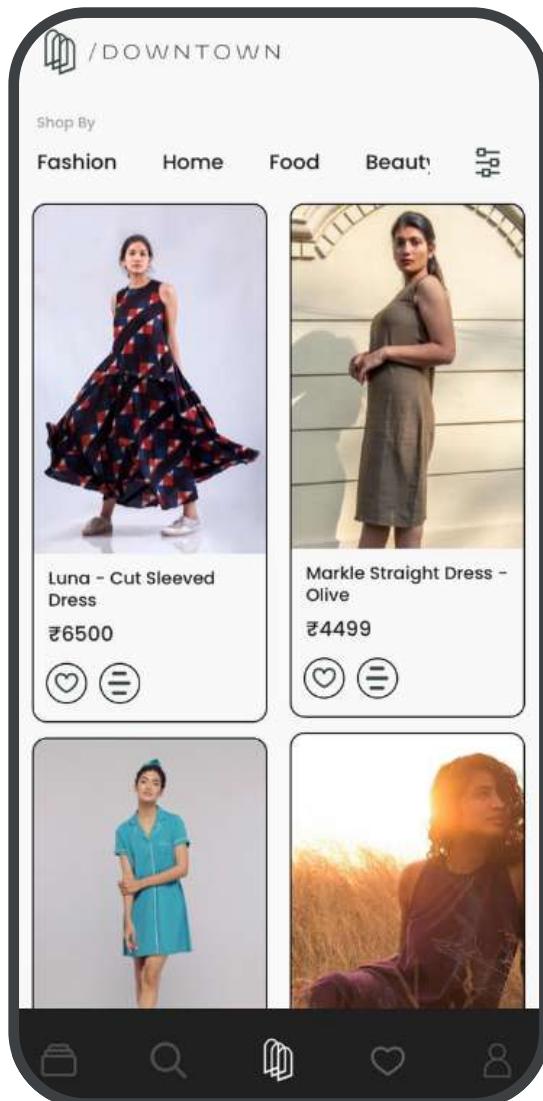
Founder



Animesh Kumar

CEO

Social


 Downtown: Shop & Discover
 Downtown Technologies Pvt Ltd.

Ahmedabad 2022 11-50



Total addressable market \$10B

Pre-revenue

Company revenue Pre-revenue

About

- Downtown Club is a personalized e-commerce app that helps users discover new and emerging brands, offering a sleek interface, expert-curated collections, an infinite scroll discovery feed and a 3D Map for trending products.
- Represents the future of commerce.

USP

- Personalized e-commerce experience with sustainable, purpose-driven brands.
- Expert-curated collections.
- 3D “Downtown Map” for trending products.
- Sleek interface with infinite scroll discovery feed.
- Large assortment of independent D2C brands.

Founders and team members


 Abhishek Doshi
 CEO

 Jaydip Biniwale
 CTO

 Sahil Madhu
 Product Manager

Social

**Dream Meaning and Interpretation**
Hopeitz Software Jaipur  2021  1-5

Total addressable market N/A

Do not wish to disclose

Company revenue Undisclosed

About

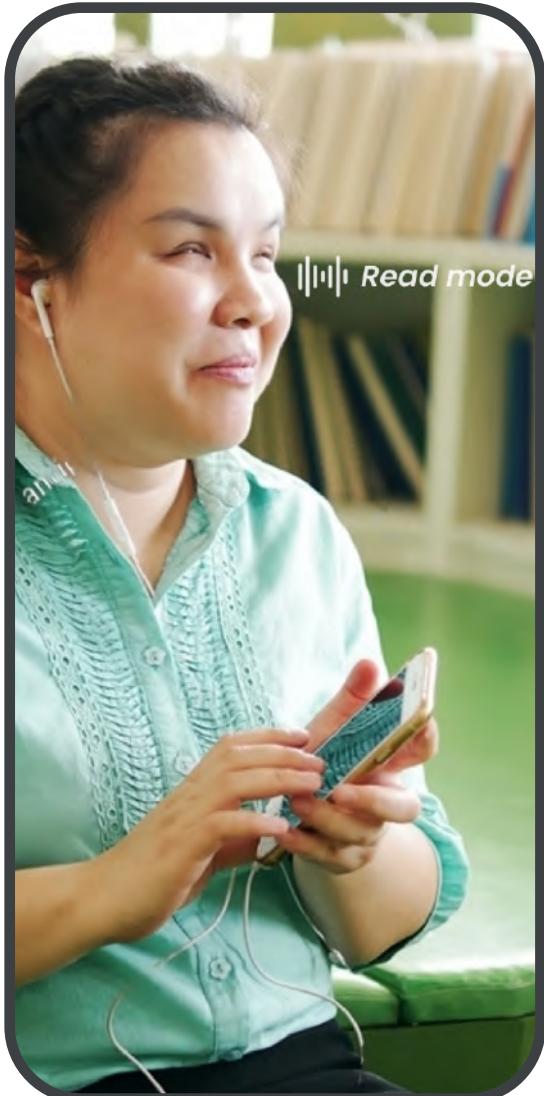
- Dream Meaning & Interpretation tells you the real and internal meaning of your dreams.
- It provides you with a brief elaboration of your dream.

USP

- Users can ask for personal dreams interpretation.

Founder**Peeyush Mittal**
CEO

Social



Eyecan

Eyecan Solutions Private Limited

 Indore 2022 6-10

Total addressable market \$22B

Pre-revenue

Company revenue Pre-revenue

About

- Eyecan is an AI-powered app designed for the visually impaired.
- It facilitates easy reading, exploration, and navigation.

USP

- Empowering independence for the visually impaired.
- Real-time OCR for instant document reading.
- Object recognition for identifying and describing surroundings.
- Seamless navigation and nearby place search.
- Multilingual support and user-friendly design.

Founder

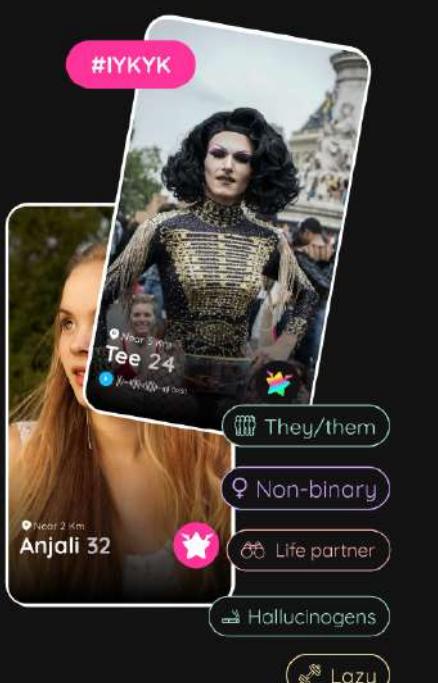


Nimish Jain

CEO

Social

Queer. Quirky. Dating.




Glii

Glii (Vamcom Digital Pvt. Ltd.)

 Noida  2021  6-10

Total addressable market \$250M

Pre-revenue

Company revenue Pre-revenue

About

- Glii is a modern and quirky queer dating app.
- It is the only app that allows users to book dates at hospitality spaces that are sensitized towards LGBTQ+.

USP

- Verified users only.
- Generates compatibility scores via psychometric tests for better matching.
- Merges hospitality and online dating.
- Lie, motion detection to ensure online safety and high quality users.

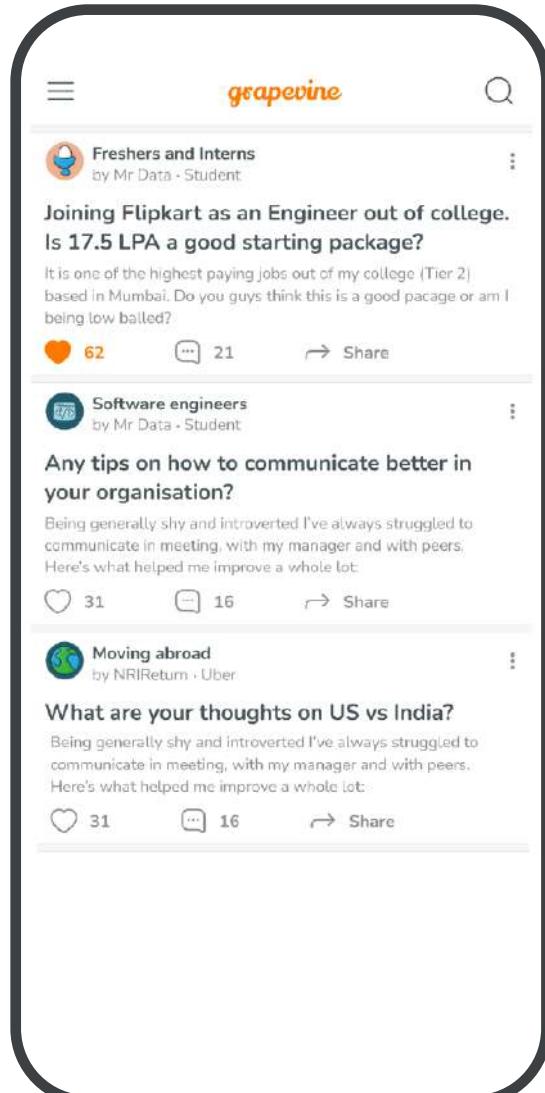
Founders and team members


 Shivam Kaushik
 CEO

 Ankur Chawla
 Co-founder

 Rohit Sharma
 CTO

Social



Grapevine

Watercooler Chat Private Limited

Bengaluru 2022 6-10



Total addressable market \$30M

Do not wish to disclose

Company revenue Undisclosed

About

- Grapevine is a reddit for professionals.

USP

- Honest salary and career discussions.

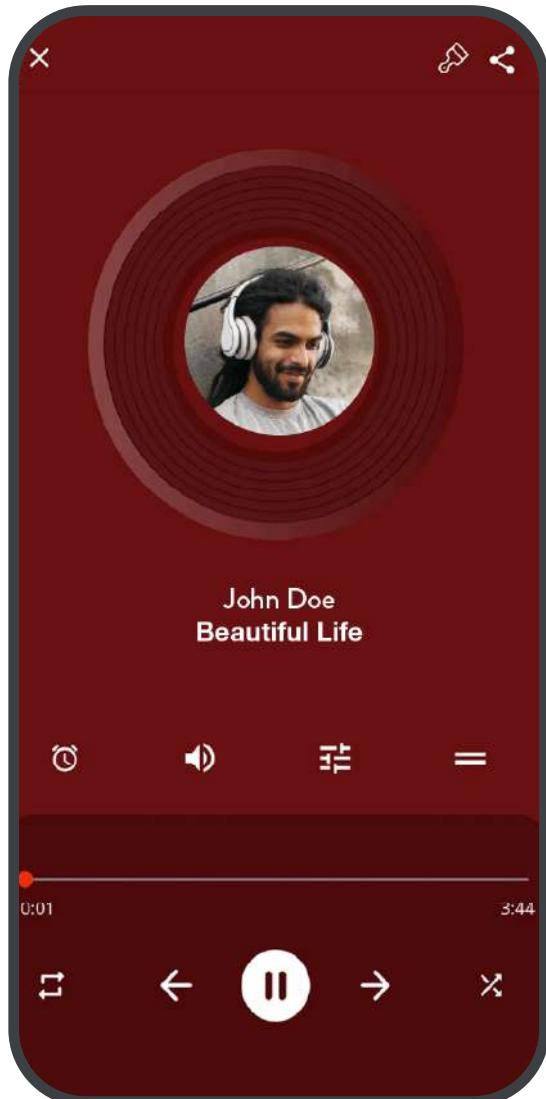
Founders and team members


 Jainam Talsania
 Co-founder

 Saumil Tripathi
 Co-founder

 Shreeyash Dharmadhikari
 Co-founder

Social

**HD Video Player All Formats**

Rareprob Solutions Pvt. Ltd.

 Dehradun  2016  11-50**Total addressable market** \$2.59B**Revenue Making****Company revenue** \$1,041,955**About**

- ASD Rocks Player Ultra HD Video Player offers a unique set of features, including PIP window, subtitles customization, gesture control for volume, brightness and speed, auto sensor, and more.
- It enhances the quality of videos and Ultra HD movies.

USP

- All-in-one media player app with built-in music player and video downloader functionality.
- It includes a file manager module to easily manage file and folders, serving as a one-stop solution for safe browsing, downloading, and playing media files offline, meeting everyday needs.

Founders and team members**Ashish Saini**
CEO**Preeti Saini**
Director

Social



Inbox

Yearlater Private Limited

 Trivandrum  2021  6-10[Link](#) [Share](#) [in](#) [Twitter](#) [Instagram](#) [Facebook](#)

Total addressable market N/A

Pre-revenue

Company revenue Pre-revenue

About

- Inbox is a private messaging application powered by Yearlater (P) Limited.
- Connects people anywhere in the world through phone Internet connection (4G/3G/2G/EDGE or Wi-Fi), letting them message and call friends and family.

USP

- Ensure conversation security through Cryptography 448-bit end-to-end encryption (by Yearlater™ and Inbox Cloud™).
- Privacy is not an optional feature, it's in every message, every call, every time.

Founders and team members

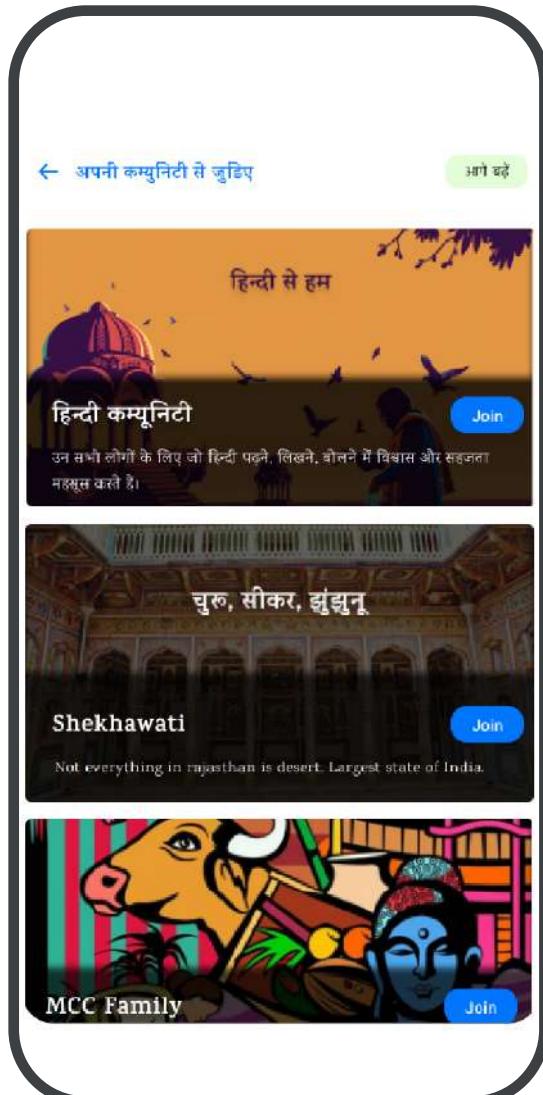


Dinu George Koshy
CEO



Koshy Thomas
Co-founder

Social



Kmuniti

Future Kmuniti Private Limited

Gangapur City 2022 1-5

Share LinkedIn Twitter Instagram Facebook

Total addressable market \$1.5B

Pre-revenue

Company revenue Pre-revenue

About

- Kmuniti aims to build a community of aspiring Bharat internet users who actively contribute value to the online ecosystem, going beyond targeting mere consumers.

USP

- This app boasts an exceptionally high creator-to-monthly active users ratio of nearly 50%.

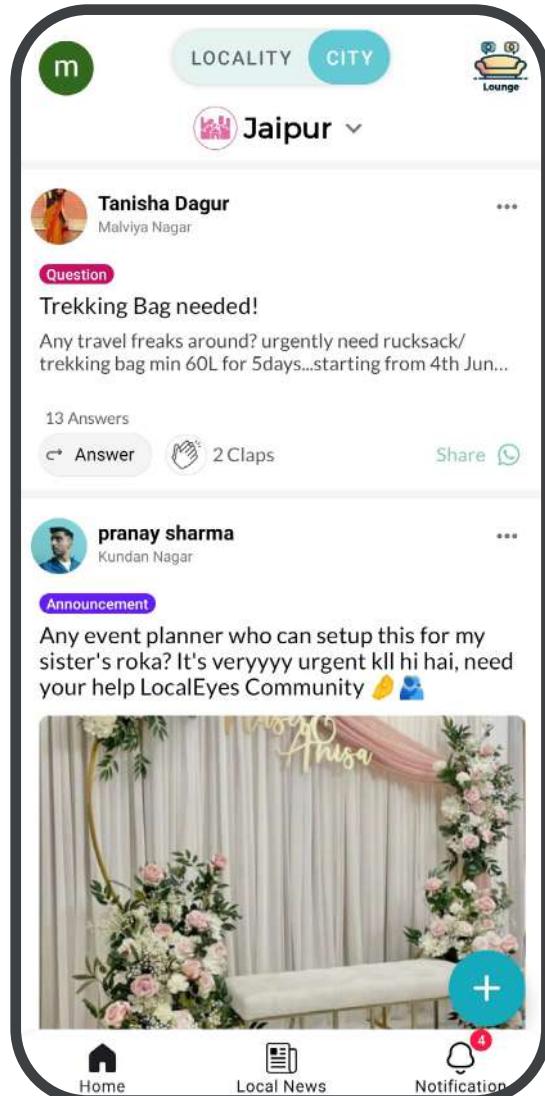
Founders and team members


 Deepak Shankar Jorwal
 CEO

 Raj Kumar meena
 COO

 Abhishek Maher
 CTO

Social



The screenshot shows the LocalEyes app interface. At the top, there are tabs for 'LOCALITY' (selected) and 'CITY'. Below that is a 'Lounge' icon. The location is set to 'Jaipur'. A post from 'Tanisha Dagur' in 'Malviya Nagar' asks for a trekking bag. Another post from 'pranay sharma' in 'Kundan Nagar' is an announcement for an event. The bottom navigation bar includes 'Home', 'Local News', and 'Notification' (with 4 notifications).



LocalEyes

Localeyes Private Limited

Jaipur 2021 6-10



Total addressable market \$1B

Pre-revenue

Company revenue Pre-revenue

About

- LocalEyes is a hyperlocal social community and discussion platform where users ask, answer and talk about anything with others in their locality.
- A comprehensive platform that serves as a one-stop solution for all local needs - Services, communities, opinions, recommendations, etc.

USP

- Connects neighbours and supports local businesses.
- Comprehensive and up-to-date neighborhood content about news and events.
- MSMEs can efficiently reach their local target audience, maximizing the impact of their marketing efforts and driving more foot traffic to their businesses.

Founders and team members

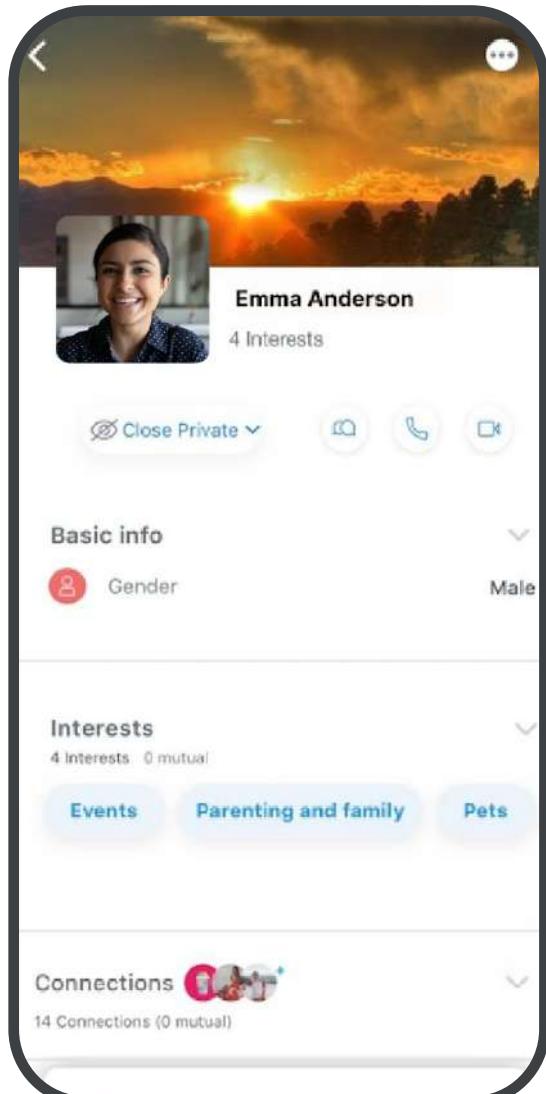

 Yuvraj Dagur
 Co-founder

 Ujjwal Mittal
 Co-founder

 Pranay Sharma
 Co-founder

 Appscale
 Academy 2023

Social



LYK

LYK App India Pvt. Ltd.

Mumbai 2017 11-50



Total addressable market \$150M

Pre-revenue

Company revenue Pre-revenue

About

- LYK is a Social Networking platform with its unique Privacy Filters & Rewards, where users own & control their network, share their voice with full freedom, while getting rewarded for different actions they perform on the platform.
- Users connect with each other on LYK, as Family, Close or Likeminded.
- LYK addresses different layers of privacy with its unique privacy filters for every age group, allowing its users to express their voice with full freedom.

USP

- Rewards users and focuses on close contacts, family and like-minded individuals.

Founders and team members


 Adris Chakraborty
 CEO

 Poulami Mukherjee
 Director

Social



Pepul

Pepul Tech Pvt Ltd

Chennai 2022 51-100



Total addressable market \$60.81B

Pre-revenue

Company revenue Pre-revenue

About

- Pepul is a positive social media app which connects people based on similar interests.
- People can connect with their friends and watch great contents from creators across the world.

USP

- Self-KYC verification process - makes it the world's first and safest social network app.
- Creators first.
- Subscription just for 10 Rs.
- No advertisements.

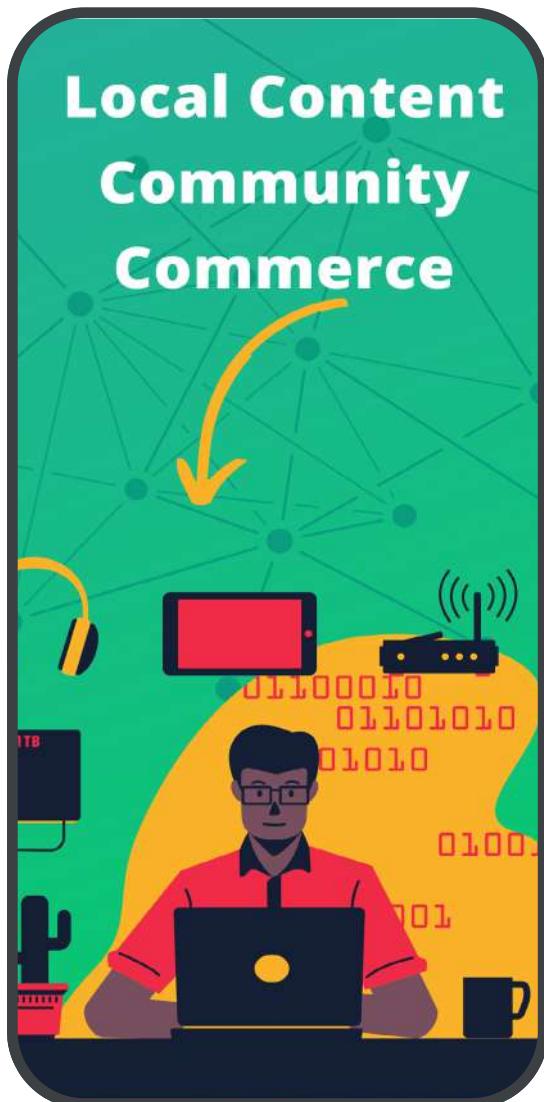
Founder



Suresh Kumar Gunasekaran

CEO

Social

**PublicNext**

ElectReps Pvt Ltd

 Hubli  2017  11-50    

Total addressable market \$150B

Revenue Making

Company revenue \$100,000

About

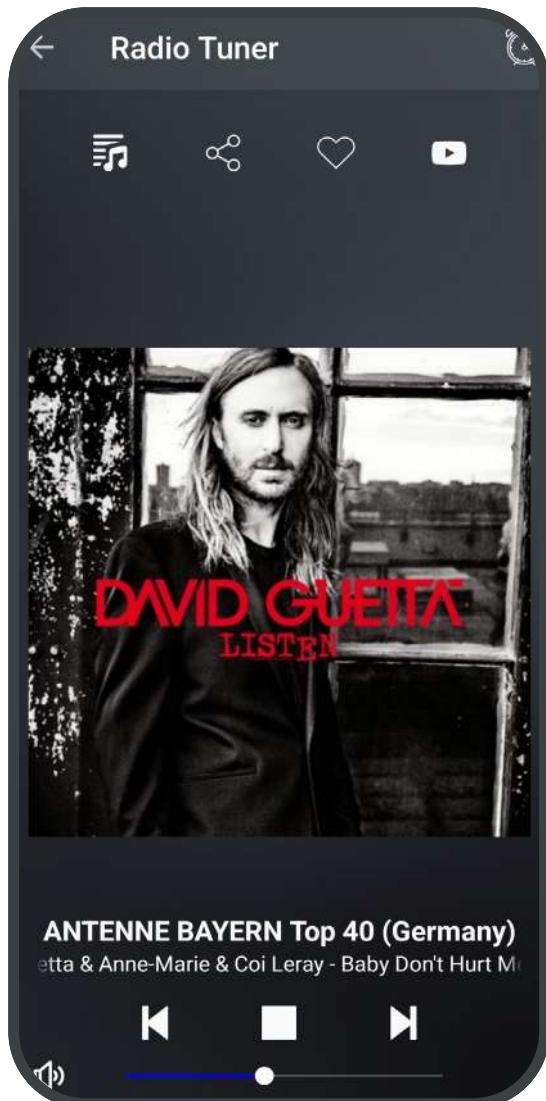
- PublicNext App is a platform that brings together authentic local news in the local language and provides a fresh approach to engage local individuals in networking, debates, discussions, and expressing differing opinions on editorial content

USP

- Authentic local content in the local language, 70% in video format.
- Community-building feature leading to 3x better retention than competitors, making it an effective platform for local markets to reach their target audience.

Founders and team members**Manjunatha K G**
CEO**Vishal Sheth**
CTO**Raghavendra K G**
COO

Social



Radio Tuner

MacyMind

 Surat 2015 11-50

Total addressable market \$100K+

Revenue Making

Company revenue \$6,300

About

- Radio Tuner is an app for listening to online radio stations.
- It provides a wide selection of stations from around the world, categorized for easy browsing based on user interests.

USP

- Access to over 50,000 online radio stations in a single app.
- Background playback support.
- Radio alarm feature.
- Intuitive user interface.
- High-quality audio.
- Customised listening experience.

Founders and team members

**Manish Patel**
Founder**Nilam Patel**
Co-founderAppscale
Academy 2023

Total Funding (in \$)

Not funded

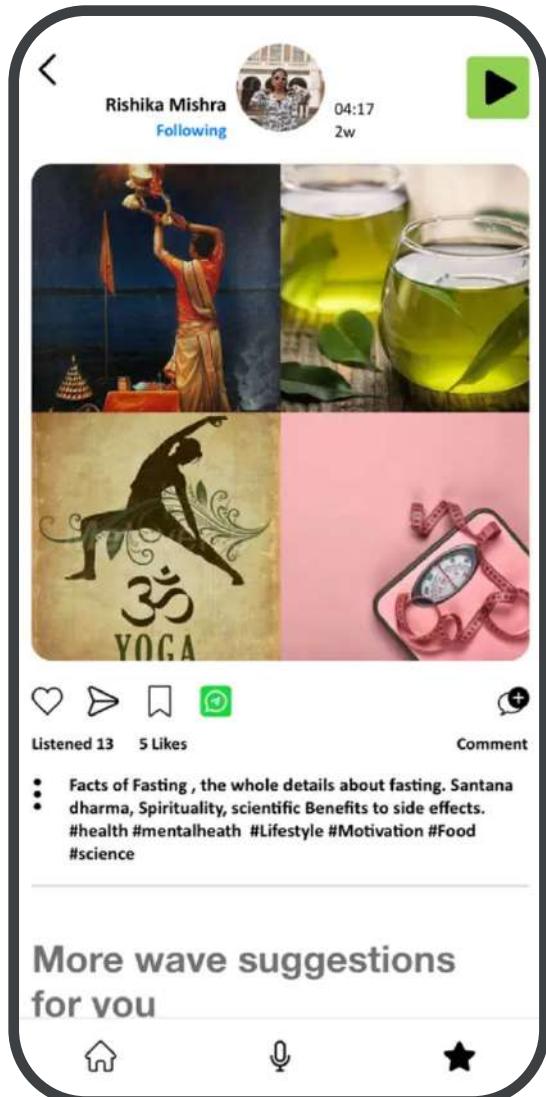
Install Range

1M+

Average User Rating

4.1

Social



SpeakApp

Speakapp Social Media Private Limited

Rajkot 2021 6-10



Total addressable market \$108B

Pre-revenue

Company revenue Pre-revenue

About

- SpeakApp targets to become the largest repository of user-generated audio content globally.
- By facilitating simple and stress-free personal podcasting and audio uploading, SpeakApp will unlock millions of regional audio creators.
- AI-backed content delivery dispenses customized audio content enabling the listeners to choose from heterogeneity of audio content.

USP

- Region/language focused.
- Casual and easy-going audio content.
- Exclusive creators.
- Rewards the consumers & creators.

Founders and team members

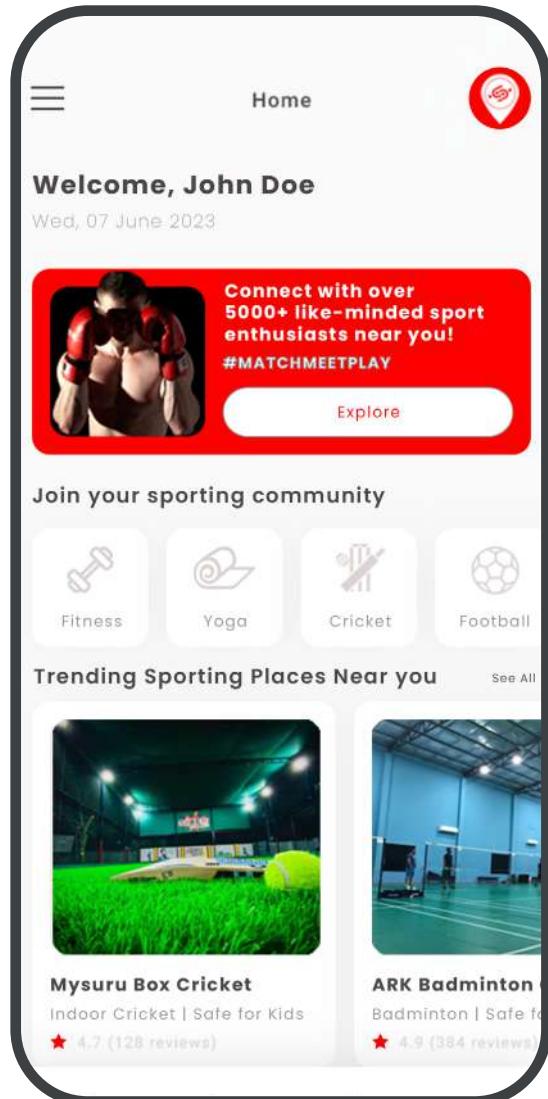

 Alen Abraham
 CEO

 Jankar Rajpara
 CTO

 Varun R
 CMO

 Arun John Kurian
 COO

Social



SportiWe

NGSportiwe Technologies Private Limited

Mysore 2022 11-50



Total addressable market \$65B

Pre-revenue

Company revenue Pre-revenue

About

- SportiWe is an online sports community to find and meet like-minded people for sports activities and networking.
- The app allows users to find relevant people easily with a swiping mechanism.

USP

- Online sports community platform enabling people to connect offline and play their favorite sports with a focus on women's safety.

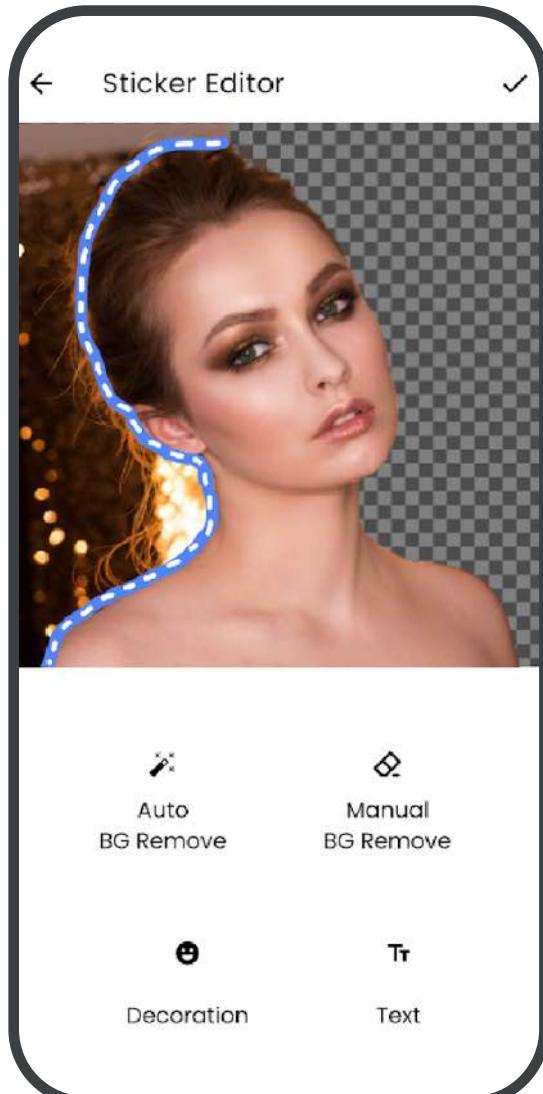
Founders and team members


 Varun Gururaja
CEO

 Amey Dalvi
Co-founder

 Appscale
Academy 2023

Social



Sticko Animated sticker

HQ Infosystem

 Surat

 2020

 6-10


Total addressable market \$7.2M

Pre-revenue

Company revenue Pre-revenue

About

- Sticko Animated Sticker enables users to create, download, share, publish, and use static and animated sticker packs.
- Access memes, festivals, emotions, celebrations, and comedy stickers.
- Follow creators for daily new stickers.

USP

- Create static & animated stickers in the app.
- Country-wise best stickers by creators.
- WhatsApp will redirect the app for download, If the sticker receiver does not have an installed app.

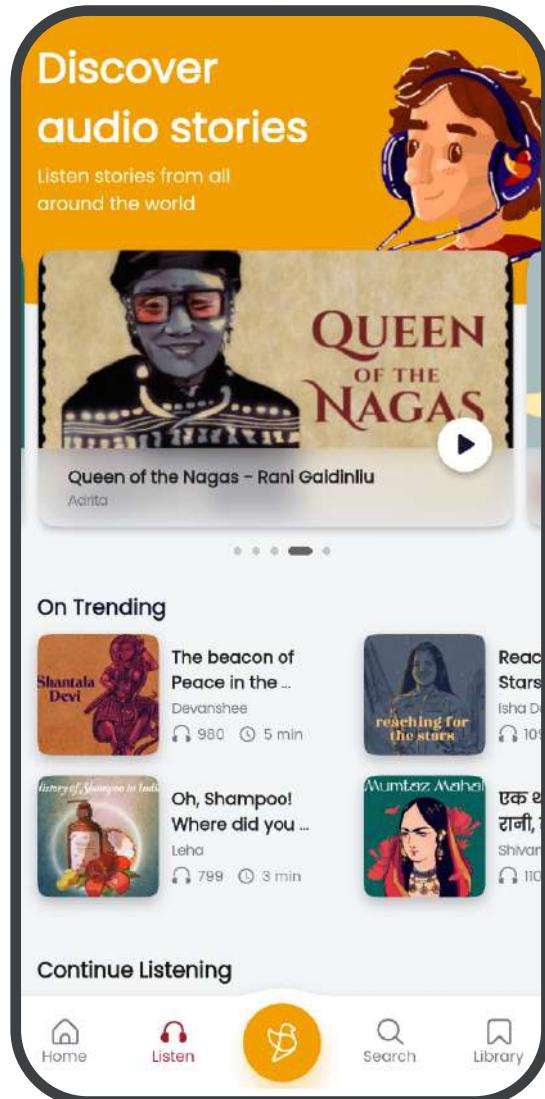
Founders and team members


 Divyesh Tarsariya
 CEO

 Kalpesh Tarsariya
 Co-founder

 Shailesh Variya
 CTO

Social



Discover audio stories

Listen stories from all around the world

Queen of the Nagas – Rani Gaidinliu
Acrity

On Trending

- Shantala Devi – The beacon of Peace in the ...
Devanshee
- reaching for the stars – Read Stars
Isha D
- History of Shampoo in India – Oh, Shampoo! Where did you ...
Leha
- Mumbaiz Mahal – एक द गानी, शिवाजी
Shivaji

Continue Listening

Home Listen Search Library



ThisDay

Ekank Technologies Private Limited

New Delhi 2022 11-50



Total addressable market N/A

Revenue Making

Company revenue \$410,769

About

- ThisDay is a cultural storytelling app that lets creators tell amazing non-fiction stories in different media formats (visuals, text and audio) and end users to search, consume, share, interact with these stories in the easiest way possible.

USP

- Homogenous platform catering to culture only stories.
- Creator led platform; helping underserved creators in the field of non-fiction storytelling — extensively vetted for highest possible content quality.
- Multi-format, snacky content without losing depth in storytelling.

Founders and team members

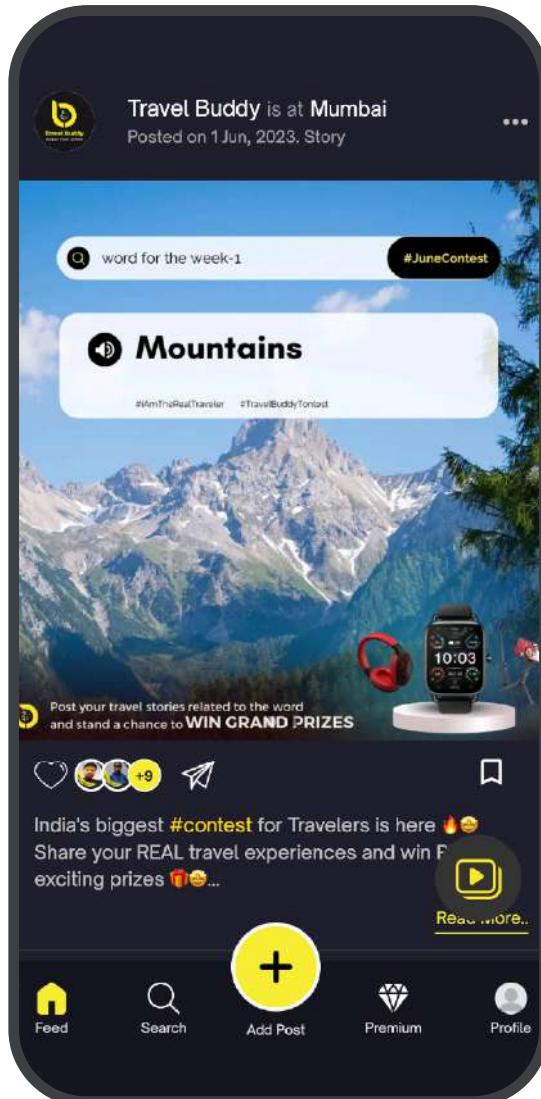

 Summit Nayak
 Co-founder

 Chetan Kumar
 Co-founder

 Shashank Desai
 CBO

 Appscale
 Academy 2023

Social


 Travel Buddy
 Terrainspotter Pvt Ltd.

Gurgaon 2019 6-10

[Link](#) [Share](#) [in](#) [Twitter](#) [Instagram](#) [Facebook](#)

Total addressable market \$4.75T

Revenue Making

Company revenue \$69,000

About

- Travel Buddy is an influencer-led social community and D2C marketplace offering unique local experiences that can be booked directly from the platform.

USP

- Find unique local experiences and activities provided by travel influencers within the Travel Buddy community.

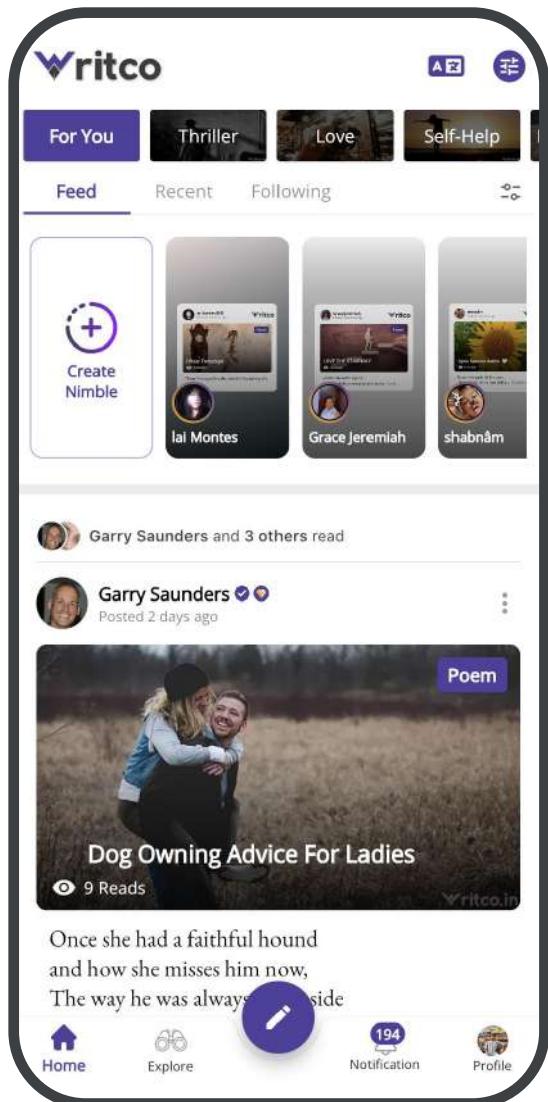
Founders and team members


 Saurav Chakraborty
 Founder

 Vijay Saini
 Co-founder

 Paromita Bir
 Co-founder

Social



Writco

Insoft Technologies Pvt. Ltd

Ahmedabad 2019 6-10



Total addressable market \$138B

Revenue Making

Company revenue \$1,130

About

- Writco is a multilingual social platform connecting global readers and writers.
- It supports 18+ languages, 40+ categories, and offers a gamified rewarding system, where users can earn coins, royalties, vouchers, badges, and cash prizes.

USP

- Building a global community of readers and writers.
- Personalized reading experiences with AI-ML content recommendations and storytelling.
- Book publishing and IP rights selling for screen adaptation.
- Innovative gamified rewarding system.

Founders and team members


 Atul Purohit
 CEO

 Vicky Salunkhe
 CTO

 Appscale
 Academy 2023

Gaming



29 Card game
 MGGAMES (a unit of Lolz studio)

📍 Noida 🚀 2018 🧑 6-10



Total addressable market N/A

Revenue Making

Company revenue \$1,000

About

- 29 card game is a popular strategy card game in India and Southeast Asia.
- The game provides a neat classic experience to play with a bot.
- This game also reminds users of their childhood memories.

USP

- Neat classic experience.
- Simple and effective controls.
- Multiple themes, including localised versions coming soon.
- Developed a library to easily port between iOS and web.

Founder



Vandana Goyal
 CEO

Gaming**Christmas Blast**

GameAnnie

 Ahmedabad  2022  11-50**Total addressable market** N/A**Revenue Making****Company revenue** \$10,000**About**

- Christmas Blast is a puzzle game with unique gameplay and endless fun.
- Users can enter Santa's Mansion and enjoy many whacky and challenging levels by blasting cubes and creating powerful combos.

USP

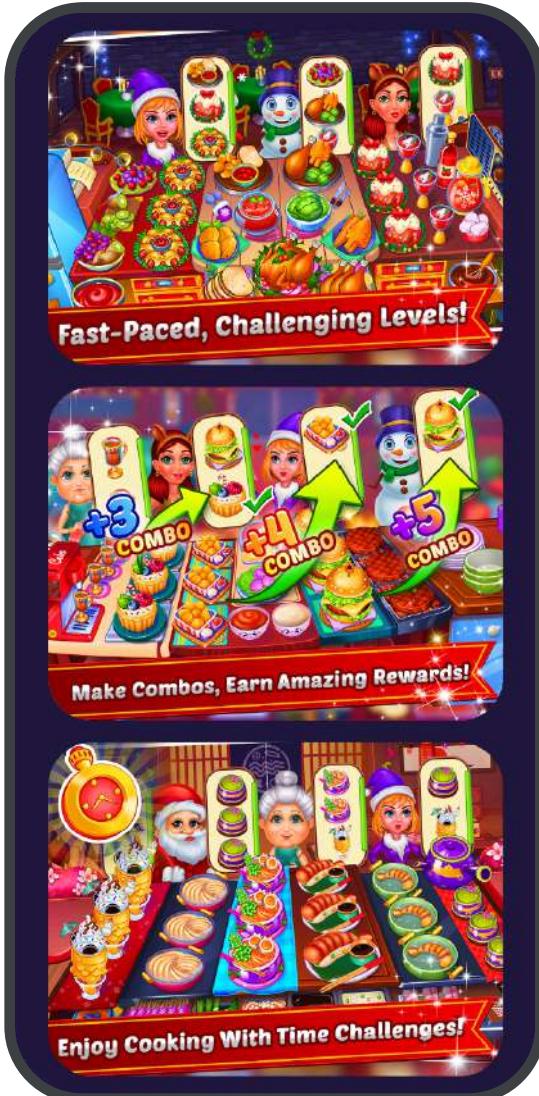
- Social Team Tournaments, 25+ events, 100+ mini-games and weekly Facebook friends tournaments have been added, and you can have live chat with team players on card collections.

Founder**Swati Panchal**

Co-founder

**Appscale**
Academy 2023**Total Funding (in \$)****Not funded****Install Range****100K+****Average User Rating****4.4**

Gaming


 Christmas Diary
 SNK IT Solutions

Surat 2022 11-50



Total addressable market \$15K

Pre-revenue

Company revenue Pre-revenue

About

- Christmas Diary is a restaurant and time management game.
- It engages users to be more efficient at solving missions under a given time.

USP

- Christmas festival themed. Set around exploring food and culture across the world.
- Unites different continental cuisines.
- Recurring missions that enhance coordination of users.

Founders and team members


 Nikunj Surati
 Director

 Namrata Surati
 Co-founder

 Appscale
 Academy 2023

 Total Funding (in \$)
 Not funded

 Install Range
 100K+

 Average User Rating
 4.1

Gaming**ICC Cricket Mobile**

Studio nCore Private Limited

 Bengaluru  2022  11-50**Total addressable market** N/A**Do not wish to disclose****Company revenue** Undisclosed**About**

- ICC's official Cricket game for mobile developed in collaboration with Disney and Star Sports.
- Contains several game modes for cricket gamers including 1v1 multiplayer modes.

USP

- Motion captured animations and high quality graphics.
- Offers a number of game modes including ICC vault taken from several iconic cricket matches.

Founder**Dayanidhi M G**

CEO

Gaming


 Kurukshetra: Ascension
 Studio Sirah Private Limited

Bengaluru 2022 11-50



Total addressable market \$3B

Do not wish to disclose

Company revenue Undisclosed

About

- Kurukshetra: Ascension is a card-based, multiplayer game inspired by the epics Mahabharata and Ramayana.
- Players can adopt the role of these characters, build armies from fantastical races and battle during turn-based matches.

USP

- Contains ancient Indian characters.
- Features a PvP matchmaking system.
- Engaging PvE campaign where players must ascend Mount Meru to dispel the corruption caused by Kalyug.

Founders and team members


 Abhaas Shah
 CEO

 Prateek Shah
 CTO

 Appscale
 Academy 2023

 Total Funding (in \$)
 Do not wish to disclose

 Install Range
 500K+

 Average User Rating
 4.2

Gaming



Ludo Okpo

Okpo Games

Kasaragod 2022 1-5



Total addressable market \$7M

Revenue Making

Company revenue \$738

About

- Ludo Okpo is a fun multiplayer strategy board game for 2-4 players.
- Soon adding 5 and 6 player modes.
- Perfect for playing with friends and family during free time.

USP

- Explore the jungle with a forest theme and immersive sounds.
- Enjoy eye-catching pawn animations with adjustable pawn speed and a ludo board-shaped book.
- Upcoming features: language support, up to 6 players, a new board, pawn dice, and animations.

Founder


 Praveen Baby
 Game Producer/
 Developer/Director

Gaming



My Cafe Shop

GameiCreate

Ahmedabad 2018 11-50

[Link](#) [Play](#) [in](#) [Twitter](#) [Instagram](#) [f](#)

Total addressable market N/A

Revenue Making

Company revenue \$30,000

About

- My Cafe Shop is a fast-paced, addictive time management cooking game.
- Players can showcase their cooking skills in this offline food cooking game.

USP

- New Facebook users competition, tournaments, facebook users live chat, All social integration will be added by July 2023.

 Total Funding (in \$)
 Not funded

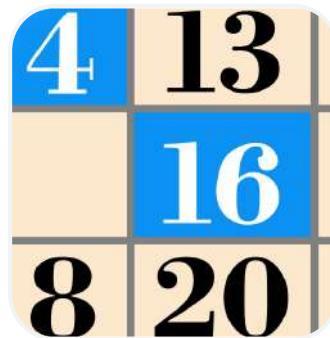
 Install Range
 5M+

 Average User Rating
 4.6

Founder


 Siddharth Panchal
 Co-founder

Gaming


Party Tambola
 Quadralyst Private Limited

Indore 2021 6-10



Total addressable market \$1.9B

Pre-revenue

Company revenue Pre-revenue

About

- Party Tambola is an engagement platform that enables small businesses and influencers to acquire, engage, reward, and monetize followers.
- It digitizes the classic Tambola game, fostering community building and social engagement.

USP

- Unlike other gaming apps, this app leverages interactive gameplay to drive user engagement and deliver tangible business benefits for small-scale enterprises.

Founders and team members

Gunjan Karun
 Co-founder

Madhulika Karun
 Co-founder

 Appscale
 Academy 2023

Gaming

WorldOLA

Numismatics Academy Pvt Limited

Gurgaon 2020 1-5

Total addressable market \$4B
Pre-revenue
Company revenue **Pre-revenue**
About

- WorldOLA is a 21st-century mobile game that offers an engaging way to learn about world flags, currencies, personalities, monuments, and more.
- It features Worldola Quiz, Ticket games, and Tournaments.

USP

- A platform recognizing the uniqueness of every child and their own individual interests, offering interactive, adaptive, and personalized learning, allowing participants to explore various aspects of the world at their preferred pace and style.

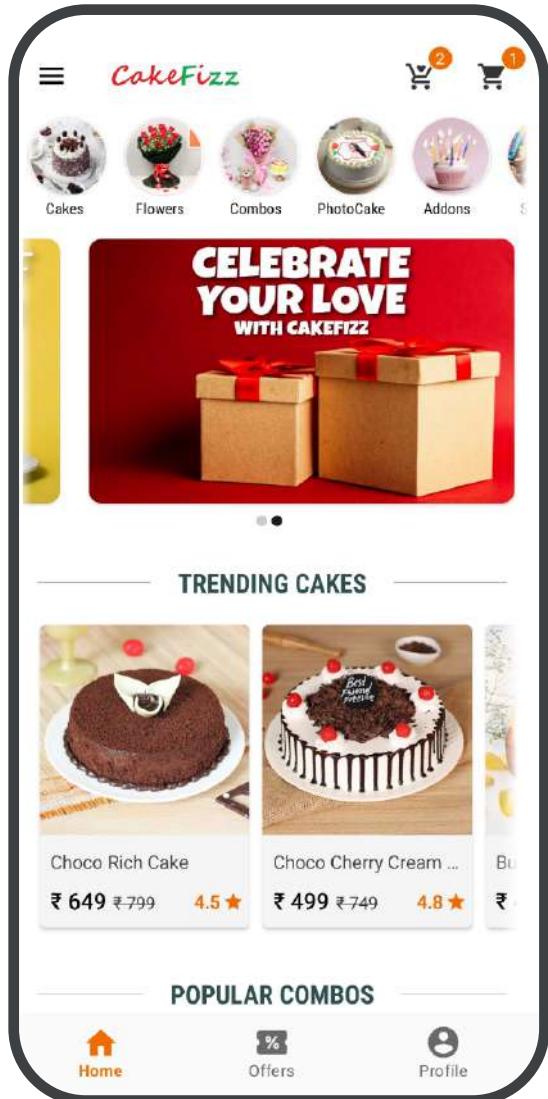
Founders and team members

Aditya Singhal
 CEO

Ms Meera Singhal
 Co-founder

Appscale
 Academy 2023

Everyday Solutions



CakeFizz

Cakefizz E-store (OPC) Private Limited

📍 Bhopal 🚀 2018 👤 6-10



Total addressable market \$15B

Revenue Making

Company revenue \$7,098

About

- CakeFizz is an online E-store that delivers cakes, flowers and bakery-related products across India.
- CakeFizz aims to promote the best quality products, fast delivery services, and an easy-to-use interface to customers in India and beyond.

USP

- Wide variety of products. Personalized customisation options.
- Trustworthy relationship with customers.
- Easy-to-use interface. Fast delivery service. 24/7 customer support.
- Loyalty rewards for repeat customers.

Founder



Vishal Babele
CEO

Everyday Solutions



CashCry

CashCry

Prayagraj 2021 6-10

Link Share in Twitter Instagram Facebook

Total addressable market \$880B

Revenue Making

Company revenue \$97,626

About

- CashCry is an all-in-one e-shopping app with benefits!
- Shop goods & services from e-marketplaces, earn rewards.
- Explore 126+ offline retailers for gift cards & perks.
- Offers digital branding, marketing, cashbacks, consumer financing, EMIs, and more.
- Seamless shopping experience

USP

- An all-in-one platform offering online cashback deals for nearly 300 brands, gift cards from over 200 top brands, and access to offline hyperlocal businesses (currently five coaching centers available).

Founders and team members



Bhanu Pratap Singh
Co-founder & CEO



Harshit Kumar Singh
Co-founder

Total Funding (in \$)

\$50K

Install Range

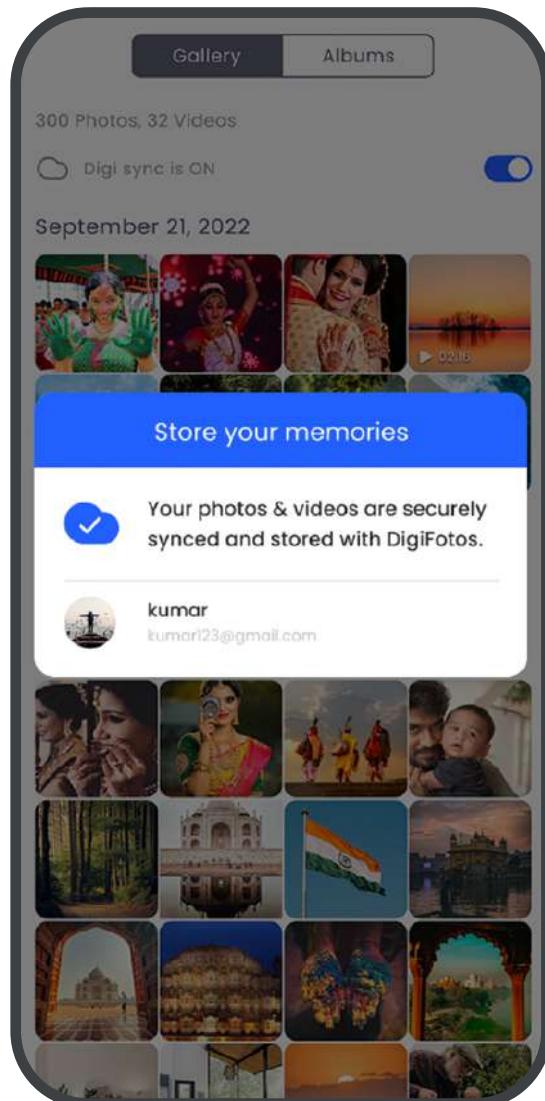
10K+

Average User Rating

4.5


 Appscale
Academy 2023

Everyday Solutions



Digiboxx

Digiboxx Technologies & Digital India Pvt Ltd

📍 Mumbai 🚀 2021 🧑 51-100



Total addressable market \$3B

Revenue Making

Company revenue \$25,000

Total Funding (in \$)

\$1.91M

Install Range

100K+

Average User Rating

3.2

About

- Digiboxx is India's first Swadeshi digital data storage company, offering cost-effective digital storage solutions to individuals and businesses in India.

USP

- A user-friendly digital storage app designed for Indians, offering data sovereignty and storage solutions in their own language.
- It is India's first and only data storage backbone, created by Indians for India.

Founders and team members



Arnab Mitra
CEO



Mohua Mitra
Co-founder

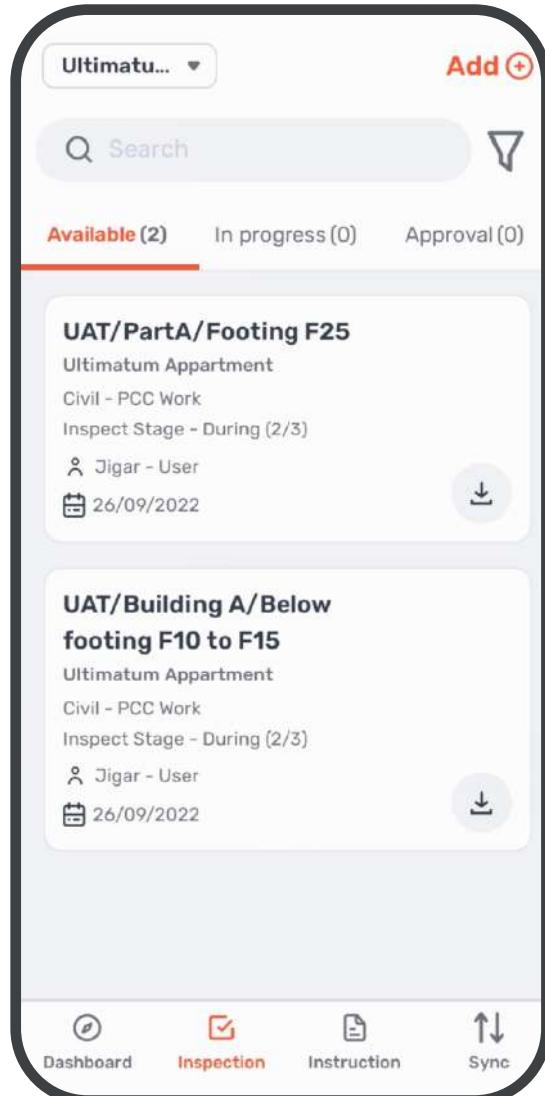


Abhijit Ray
CTO



Appscale
Academy 2023

Everyday Solutions



The screenshot shows the digiQC mobile application interface. At the top, there is a search bar with a placeholder 'Search' and a magnifying glass icon. Below the search bar are three buttons: 'Available (2)', 'In progress (0)', and 'Approval (0)'. The main content area displays two inspection tasks:

- UAT/PartA/Footing F25**
 Ultimatum Apartment
 Civil - PCC Work
 Inspect Stage - During (2/3)
 Jigar - User
 26/09/2022
- UAT/Building A/Below footing F10 to F15**
 Ultimatum Apartment
 Civil - PCC Work
 Inspect Stage - During (2/3)
 Jigar - User
 26/09/2022

At the bottom of the screen are four navigation icons: a circular icon with a dot (Dashboard), a checkmark icon (Inspection), a document icon (Instruction), and a sync icon (Sync).



digiQC

Spaceify Technologies Private Limited

Surat 2020 11-50



Total addressable market \$14B

Revenue Making

Company revenue \$100,000

About

- digiQC simplifies inspections, checklists, and reports to enhance construction project quality.
- It promotes authenticity, accountability, transparency, and efficiency, resulting in improved analytics, decision-making, and continuous improvement.

USP

- An app addressing the physical challenges faced by construction site engineers working in demanding environments, with labor, materials, and safety responsibilities, saving time and effort through a foolproof system capturing authentic data.

Total Funding (in \$)

Not funded

Install Range

1K+

Average User Rating

4.7

Founders and team members



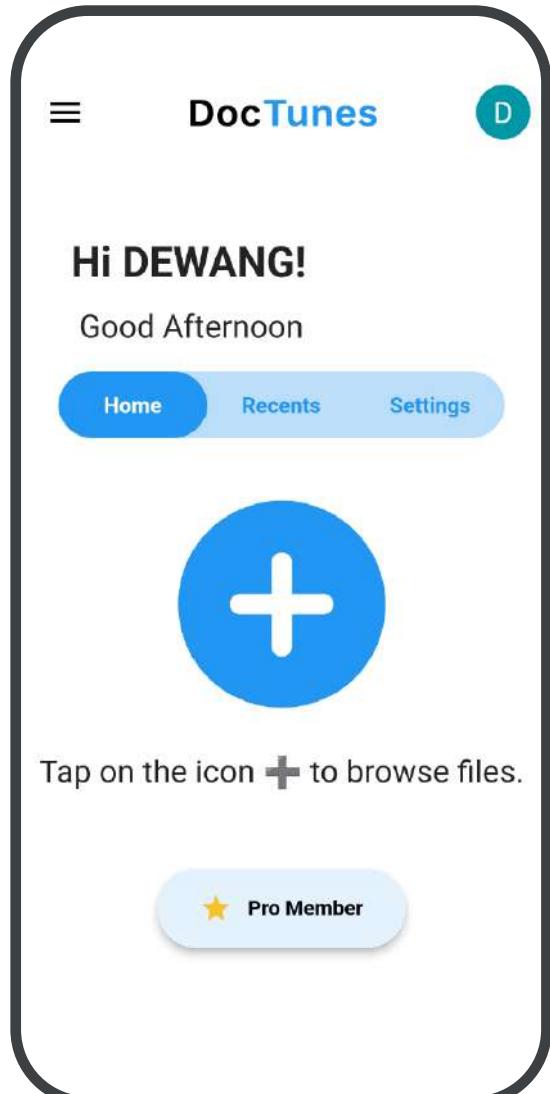
Sumanth Kachru
CEO



Nachiket Patel
CTO



Appscale
Academy 2023

Everyday Solutions**DocTunes**

DocTunes Audiotech Private Limited

 Jaipur  2021  6-10**Total addressable market** \$15B**Revenue Making****Company revenue** \$2,500**About**

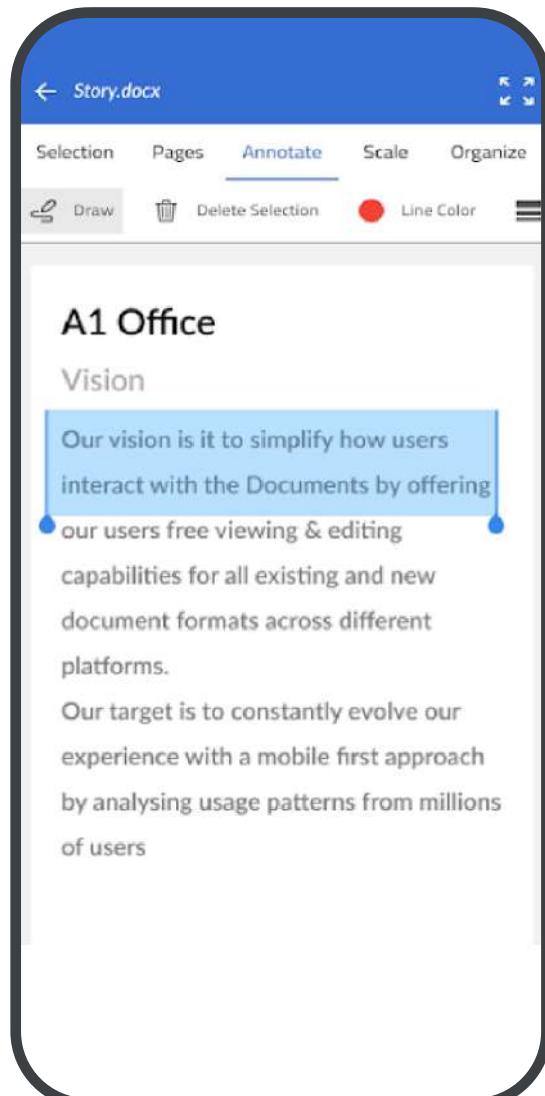
- DocTunes is a platform where users can convert any documents to Audiobook in their native language with their selected speed, pitch and voice.
- Supports more than 30+ languages and 150+ different male/female voices.

USP

- AI-powered language translation of audiobooks to 30+ languages.
- Human-like voices.

Founders and team members**Dewang Bhardwaj**
Director**Kunal Singh Shekhawat**
Director

Everyday Solutions



Docx Reader

A1Office

📍 Gurgaon 🚀 2019 💬 11-50



Total addressable market \$500M

Revenue Making

Company revenue \$3M

About

- Part of A1Office suite, DOCX Reader offers a quick way of reading and editing files and documents in different formats (PDF, PPT, Doc/Docx, Xls), in one single place.
- Edit existing texts, highlight, annotate, draw, organise, convert.

USP

- Power office suite to view, edit & organise documents on the go.
- Cross platform availability - iOS, android & desktop.

Total Funding (in \$)

Not funded

Install Range

100M+

Average User Rating

4.3

Founders and team members



Ankit Sharma

CEO



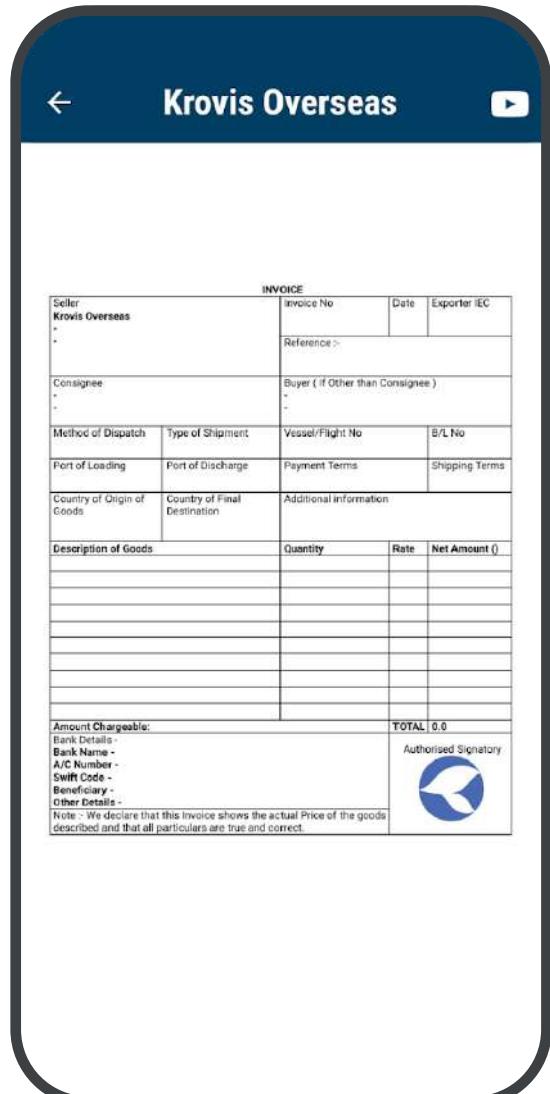
Subhash Nawani

CFO



Appscale
Academy 2023

Everyday Solutions



The screenshot shows the Krovis Overseas app interface. At the top, it says "Krovis Overseas". The main screen displays a form titled "INVOICE" with various fields for seller, consignee, method of dispatch, port of loading, country of origin, description of goods, and payment terms. At the bottom, there is a note about the invoice being the actual price of the goods and a signature section.



Export Invoice Maker

Krovis Overseas

📍 Ahmedabad 🚀 2022 🕵️ 1-5



Total addressable market N/A

Do not wish to disclose

Company revenue Undisclosed

About

- Export Invoice Maker helps exporters who want to create export invoices and packing lists for export business.

USP

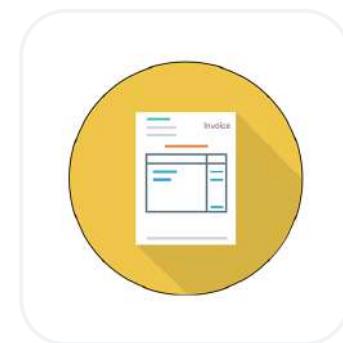
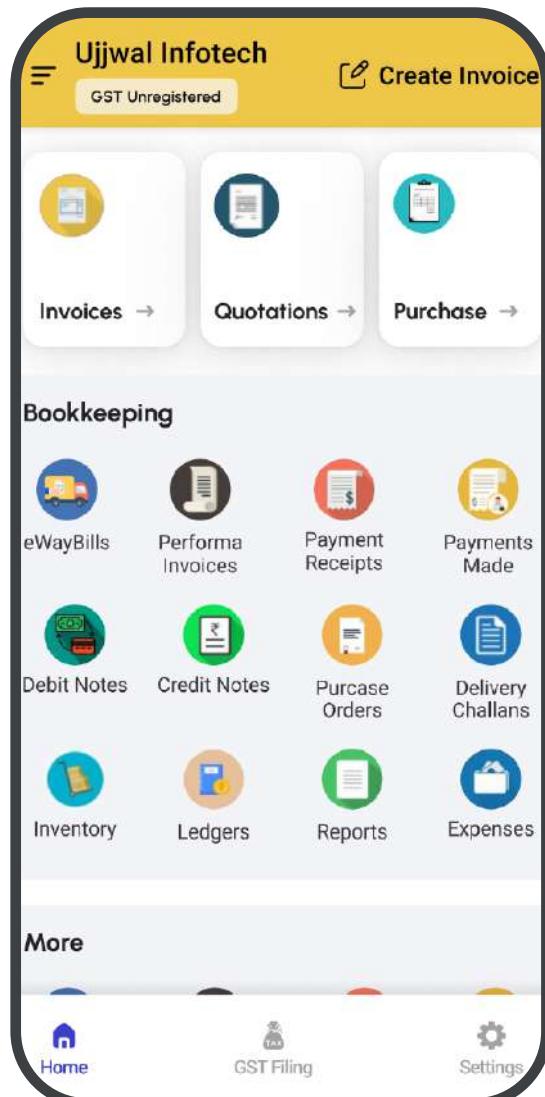
- N/A

Founder



Sachin Gadhia
CEO

Everyday Solutions



GimBooks

Gim Info Solutions Private Limited

📍 Raipur 🚀 2017 💼 11-50



Total addressable market \$35B

Revenue Making

Company revenue \$1,375,000

Total Funding (in \$)

\$300K

Install Range

3M+

Average User Rating

4

About

- GimBooks offers a cloud-based and mobile-first bookkeeping and business management platform, geared towards small and micro-sized businesses of Asia and EMEA region.
- Easy to use and uniquely offers domain-based bookkeeping.

USP

- Domain-based bookkeeping for users.
- The interface and features of the app differ depending on the industry (domain) users are coming from.

Founder



Yash Raj Agrawal

CEO

Everyday Solutions



JustCopy

Necun Innovations Private Limited

Hyderabad 2020 1-5

[🔗](#) [▶](#) [in](#)

Total addressable market N/A

Pre-revenue

Company revenue Pre-revenue

About

- JustCopy automates edge detection, crop, colour enhances, saves, shares and organises documents, within a few seconds.
- Also transform handwritten text to digital for access anytime and anywhere.

USP

- Connects to smart reusable and recyclable notebook.
- Can be written more than 100 times.
- 100% waterproof and non-tearable paper.
- Saves in cloud. Wipable with pen eraser, tissue, cloth, or hairdryer.
- Sustainable alternative to tree-based paper.

Founders and team members

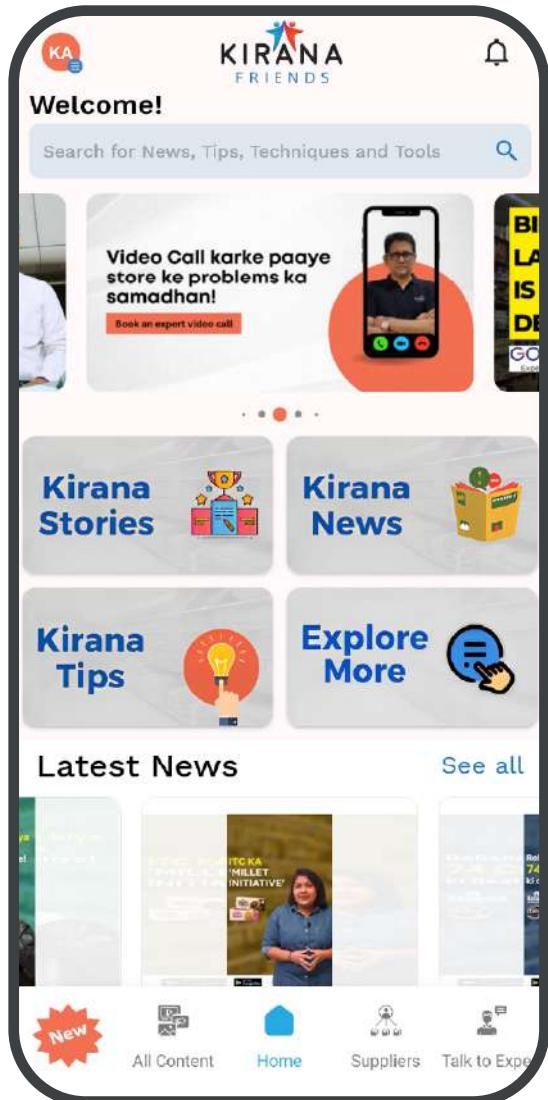


Radhika Katuru
Co-founder



Suman Balabommu
Co-founder

Everyday Solutions



Kirana Friends

TRRAIN Circle Technologies Pvt. Ltd.

Mumbai 2020 6-10



Total addressable market \$75M

Pre-revenue

Company revenue Pre-revenue

About

- Kirana Friends is a platform that helps Kirana store owners increase their business by providing them access to Kirana Knowledge and Know-how, Kirana growth ecosystem, Kirana Network and technology solutions to improve their store operations.

USP

- Built by retail experts with 100+ years of collective retail experience.
- Only app helping Kirana store owners improve the way they do their business.
- Demonstrated on-ground impact of their work.
- Supported by Kirana owners, grocery retailers, and FMCG company veterans.

Founders and team members

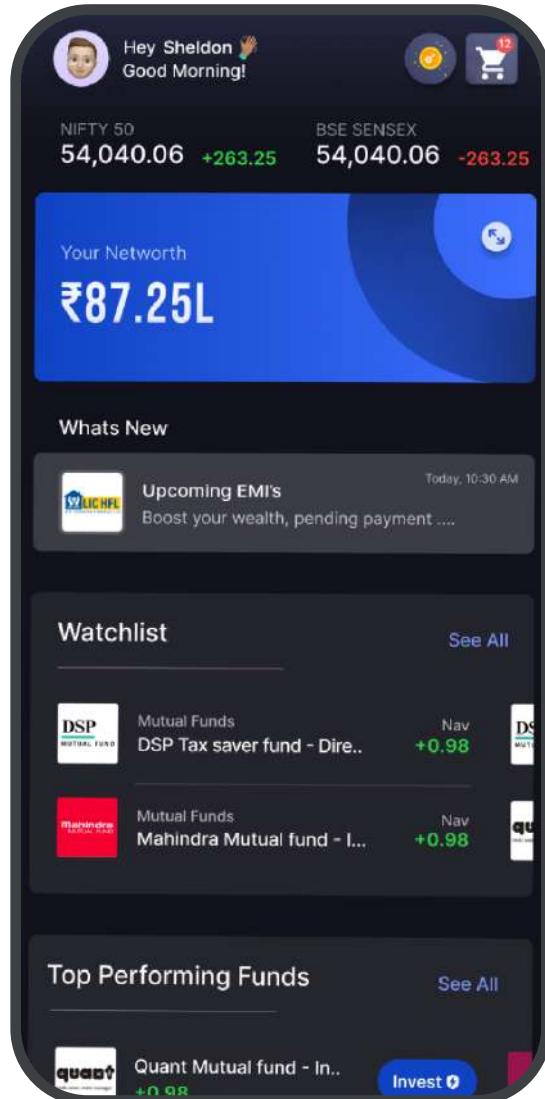


Akash Vishwakarma
Kirana Friend



Ahtesham Siddiqui
Kirana Friend

Everyday Solutions



Koshex

Neuokosh Capital Private Limited

📍 Bengaluru 🚀 2021 💬 11-50



Total addressable market \$60B

Revenue Making

Company revenue \$146,000

About

- Koshex is an insights driven product for an individual's "whole financial life". We take a holistic approach to financial well being in an auto pilot mode, empowering customers to build better money habits.
- Our vision - Epicenter to exponential wealth, Ensuring a sustainable lifestyle for everyone.

USP

- Hyper personalization - Maximize wealth & minimize expenses/liabilities.
- Koshex Intelligence - Data-driven nudges with AI assistance.
- Augmented Matchmaking - Greater transparency with curated wealth offerings.
- Phygital - Direct access to advisors with digital capabilities & scale.

Founders and team members

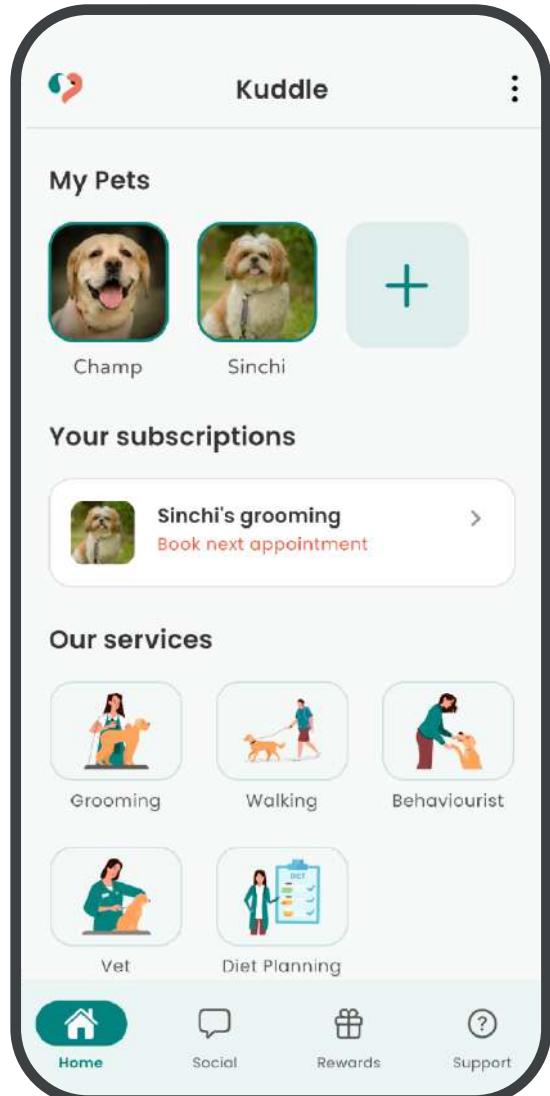


Akash Agrawal
CEO



Komal Kumar Gupta
CTO

Everyday Solutions



Kuddle

Kuddle Technology Private Limited

📍 Bengaluru 🚀 2022 🧑 11-50



Total addressable market \$1B

Revenue Making

Company revenue \$400,983

About

- Kuddle is a comprehensive pet parenting app.
- It allows pet parents to manage their pets' lifecycle, events, socialize with the parent community, track nutrition plans, and access services such as grooming, walking, and veterinary care.

USP

- A pet parenting app that collaborates with pet parents on their journey, using software to empower parents to become better pet parents.
- Prioritizing tech advancements to enhance efficiency and minimize errors in operations.

Founders and team members



Nikhil Bansal
CTO



Akshay Singhaniya
Co-founder



Appscale
Academy 2023

Everyday Solutions**LOUIE VOICE CONTROL**

Visioapps Technology Private Limited

 Gurugram  2019  11-50

Total addressable market N/A

Pre-revenue

Company revenue Pre-revenue

About

- Louie Voice Control is an Android app designed for visually impaired.
- Allows users to control popular apps and phone functions with just voice commands as effectively as a sighted.

USP

- Ability to do everything in an app with voice commands.

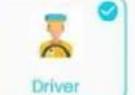
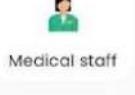
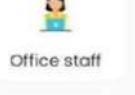
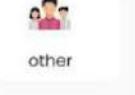
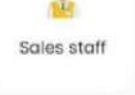
Founder

Pramit Bhargava
Director

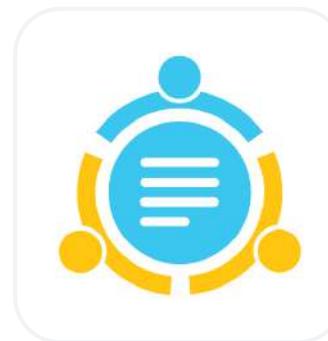
Everyday Solutions

What type of job are you looking?

Choose from available job categories

 Delivery person	 Driver	 Engineer
 Hotel staff	 Labour	 Maid
 Medical staff	 Office staff	 other
 Sales staff	 Security Guard	 Service- job work
 Skilled Worker	 Teacher	 Technician

Save



OTU India

Kaamlo Platform Private Limited

 Bengaluru  2022  51-100

[Link](#) [Share](#) [in](#) [Twitter](#) [Instagram](#) [f](#)

Total addressable market \$675B

Revenue Making

Company revenue \$3,240

About

- OTU India is an HR solution for the low-income workforce (< 50,000 INR per month) in India.
- It provides access to jobs, upskilling opportunities, information on government schemes, jobs, healthcare, and future access to credit.

USP

- Through tie-ups with franchise partners like EMitra, MitraSewa, CSC, and Vakrangee, OTU India provides free physical verification to users while also offering app usage training.
- Video profiles enhance presentability.

Founders and team members



Pratik Maheshwari
CEO

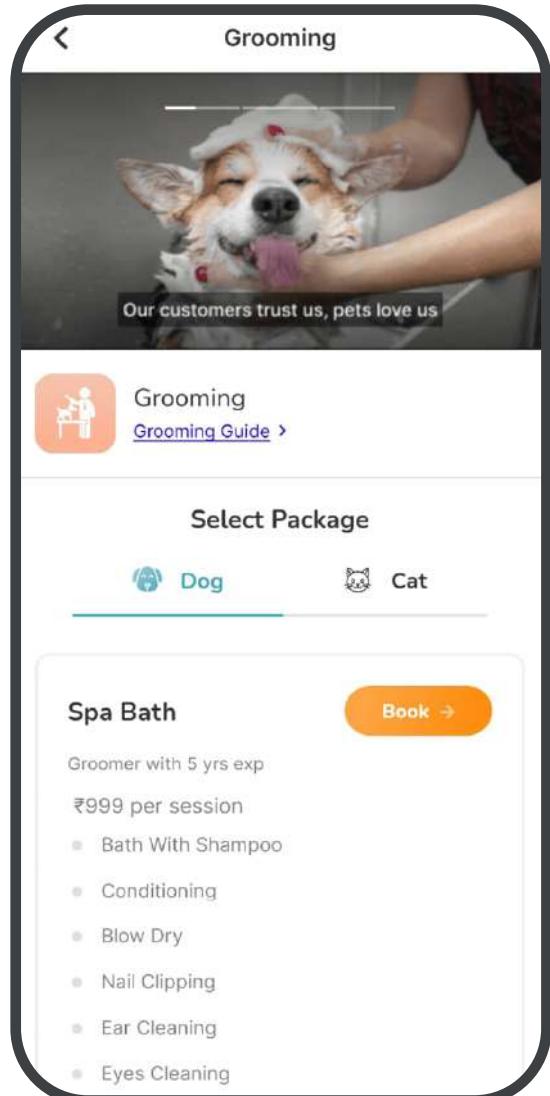


Akhilesh Kothari
CFO



Appscale
Academy 2023

Everyday Solutions



Petzzing

Petzilla Private Limited

Mumbai 2019 6-10

[Link](#) [Share](#) [in](#) [Twitter](#) [Instagram](#) [f](#)

Total addressable market \$800M

Revenue Making

Company revenue \$3,000,000

About

- Petzzing is a unified app and website platform offering pet services, supplies, veterinary assistance, knowledge base, and social interaction for the pet community.

USP

- Leading petcare app offering all major services, products, and accessories for pets.

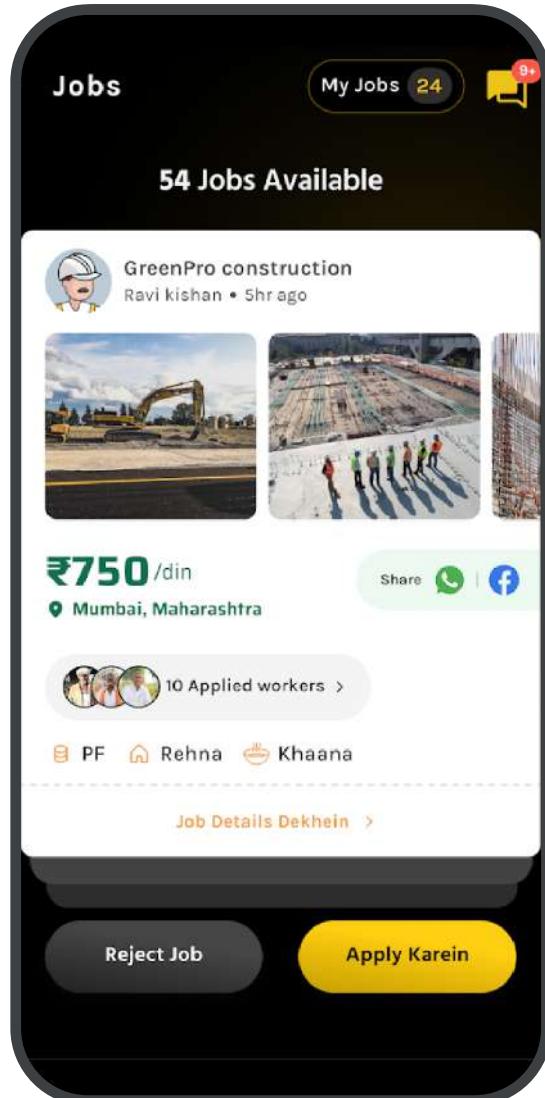
Founders and team members


Romit Dalal
 CEO

Chetan Shah
 Co-founder

Ashish Mehta
 Co-founder

Everyday Solutions



ProjectHero Workers App

Hard Hat Technologies Private Limited

Bengaluru 2021 11-50



Total addressable market \$160B

Revenue Making

Company revenue \$35,000

About

- ProjectHero Workers is a reputation based network for the construction industry where stakeholders can engage, interact and transact.
- Our Platform offers tools to workers & contractors to manage their reputation, get better jobs, find projects and more.

USP

- Large domain knowledge of the construction industry.
- Large network of contractors with verified opportunities across India.
- Profile building and verification to instill trust for a trust deficit industry.
- Seamless UI to personalize user experience.

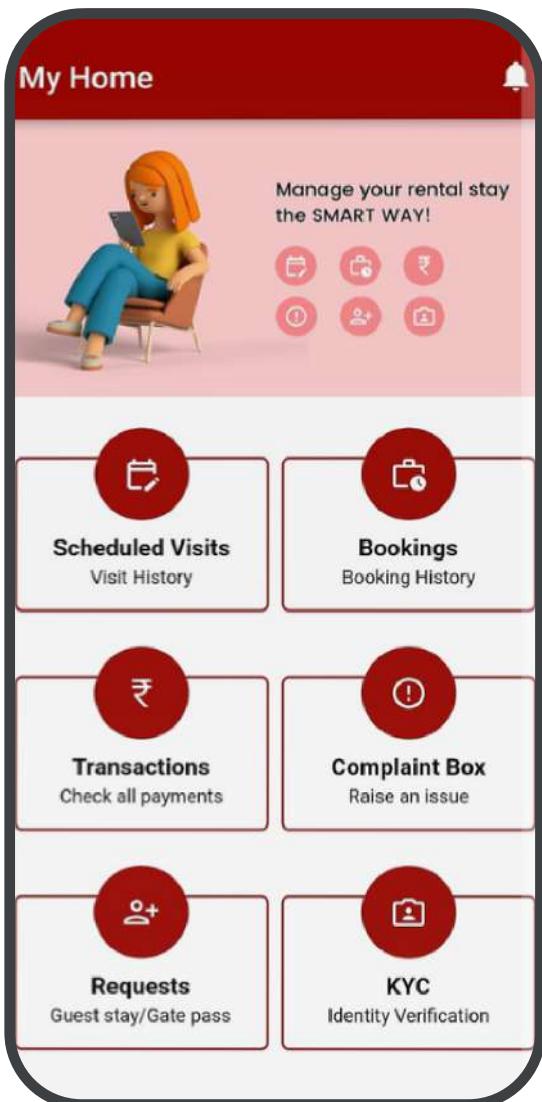
Founders and team members


 Satya Vyas
 CEO

 Raghu Chopra
 CFO

 Sidhant Panda
 CTO

 Pukhraj Grewal
 COO

Everyday Solutions

QuickStay

Quickstay Private Limited

Gurugram 2020 1-5


Total addressable market \$6.5B

Revenue Making
Company revenue \$15,854

About

- QuickStay simplifies rental and after-rental services for professionals with a one-stop app.
- It handles stay management, rent payment, KYC, and an online complaint system.
- The app ensures a transparent and hassle-free rental experience.

USP

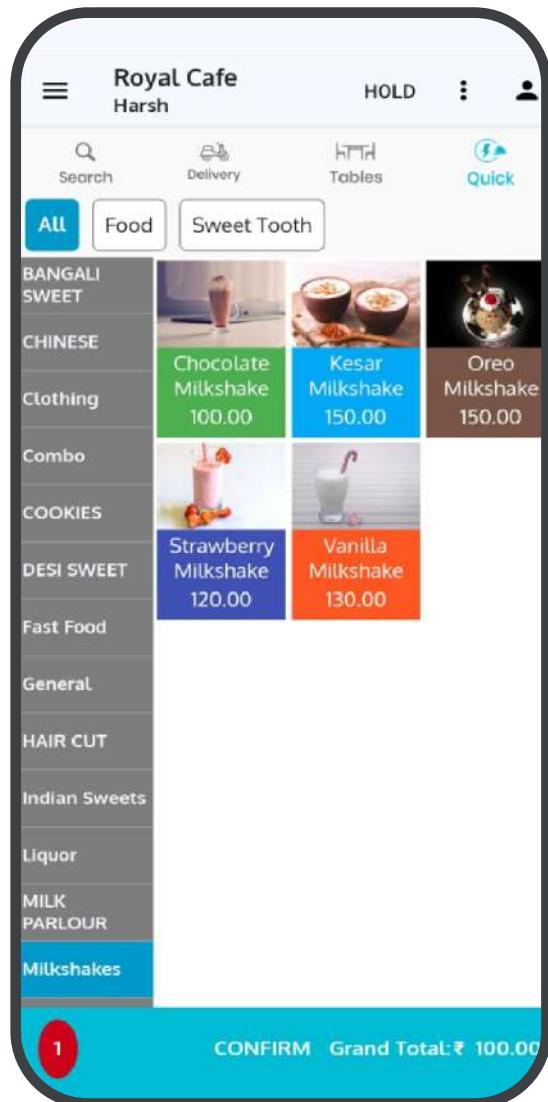
- One-stop solution for rentals, efficient rental process, mobile app for on-the-go management, online complaints, additional services (food plans), for a transparent and hassle-free rental experience.

Founders and team members

Jatin Madaan
 CEO

Ishita
 COO

Everyday Solutions



RoyalPOS

Swiftomatics Services Pvt. Ltd.

Surat 2018 6-10

[Link](#) [Share](#) [in](#) [Twitter](#) [Instagram](#) [f](#)

Total addressable market \$1.5B

Revenue Making

Company revenue \$17,031

About

- Royalpos is a B2B SaaS billing application, operational management system, inventory management and more.
- Aims to empower SME merchants by automating daily tasks.
- Currently has 21K registered and 1.7K paid business subscriptions in 15+ countries.

USP

- Users will not need to invest in heavy hardware to automate billing systems.
- Affordable.
- Works offline when internet connection is poor.
- Generates invoices in local languages.

Founders and team members



Mayuri Ruparel
CTO

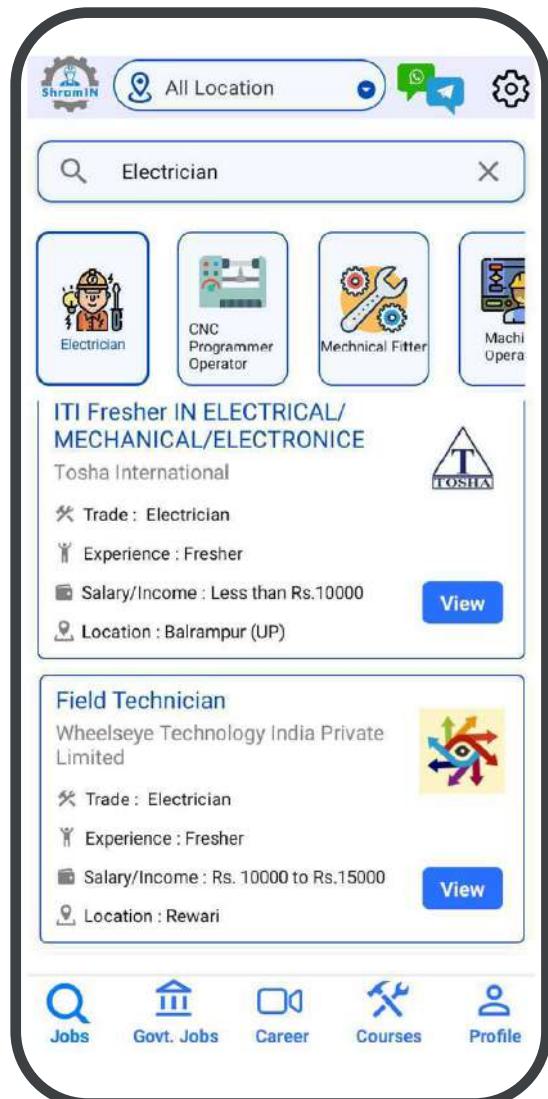


Utpal Ruparel
CEO



Appscale
Academy 2023

Everyday Solutions



The screenshot shows the ShramIN Jobs app interface. At the top, there is a search bar with the placeholder 'Electrician'. Below the search bar are four job categories: Electrician, CNC Programmer Operator, Mechanical Fitter, and Machi Opera. The 'Electrician' category is highlighted. To the right of these categories, there is a 'View' button. Below the job categories, there is a section for 'ITI Fresher IN ELECTRICAL/ MECHANICAL/ELECTRONIC'. It lists 'Tosha International' as the employer, 'Trade : Electrician', 'Experience : Fresher', 'Salary/Income : Less than Rs.10000', and 'Location : Balrampur (UP)'. To the right of this section is the 'TOSHA' logo. At the bottom of the screen, there are five navigation icons: 'Jobs', 'Govt. Jobs', 'Career', 'Courses', and 'Profile'.



ShramIN Jobs

Shramin Connect Pvt. Ltd.

📍 Noida 🚀 2021 💼 6-10

🔗 ➡️ in 🐦 📸 f

Total addressable market N/A

Pre-revenue

Company revenue Pre-revenue

About

- ShramIN Jobs connects 400 million+ blue and grey collar job seekers with career opportunities in industrial sector.

USP

- Focused solely on blue and grey collar workers in the industrial sector.
- Job and skilling marketplace.
- Knowledge-led community for career guidance.
- Data-driven personalised career path.

Founder



Akash Chaturvedi
CEO

Everyday Solutions

My Applied campaigns

Campaigns in which you've Applied. [Learn more](#)

All Shortlisted Pending Rejected

 Zara
 Zara is looking for creators like you.
 Applied 12h ago for ₹10,000

Shortlisted • 2 hr ago [Full status >](#)

[Chat](#) [WhatsApp](#)

 T-series
 Creator who can make cool reels on our new song.
 Applied 1h ago for ₹5,000

Shortlisted • 2 hr ago [Full status >](#)



Socialveins

Socialveins Private Limited

Jaipur 2021 11-50

[Link](#) [Share](#) [in](#) [Twitter](#) [Instagram](#) [f](#)

Total addressable market \$20B

Revenue Making

Company revenue \$8,500

About

- Socialveins empowers influencers with a comprehensive portfolio-building tool, direct brand partnerships, analytics, user-friendly interface, and a supportive community.

USP

- N/A

Founders and team members



Abhishek Goyal
CTO



Mayank Goyal
CEO



Appscale
Academy 2023

Everyday Solutions

Tools

Introducing Spring Tools that help you keep track and calculate your finances and goals.



Expense Tracker



Goal Tracker



Payment Reminder



My Net Worth

Calculators



Goal Calculator



Personal Loan EMI Calculator

Explore
Courses
Tools
Profile



Spring Money
2AN Technologies Private Limited

Pune 2022 1-5



Total addressable market \$4.2B

Pre-revenue

Company revenue Pre-revenue

About

- Spring Money guides users towards wise financial decisions through personalized interactive content, tools and calculators.
- Access affordable fee-based accredited advisors for unbiased advice.
- All-in-one platform for effective money management.

USP

- First all-in-one platform for Personal Finance in India.
- Unbiased interactive content by accredited professionals.
- Multi-lingual feed to remove taboo and fear of finance.
- Access to affordable and zero commission SEBI registered advisors.

Total Funding (in \$)
Not funded

Install Range
10K+

Average User Rating
3.8

Founders and team members



Nikhil Narkhedkar
CEO & CTO



Akshay Adamuthe
CFO & Content Head

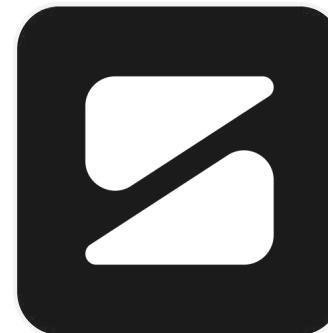
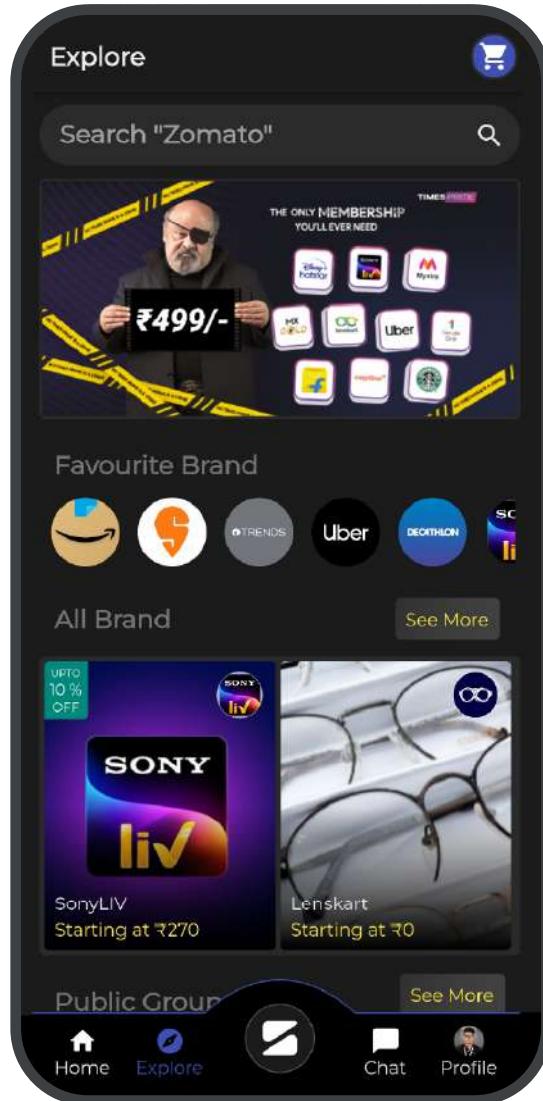


Omkar Jadhav
CPO & CMO



Appscale
Academy 2023

Everyday Solutions



SubSpace

Subspace Technologies Private Limited

Bengaluru 2022 11-50



Total addressable market \$2.5B

Revenue Making

Company revenue \$72,000

About

- SubSpace simplifies group finance by bill splitting, savings and investment management.
- The Group Space feature makes finance management a collaborative and enjoyable experience.

USP

- Exclusive discounts from 1,000+ brands.
- Automation of tedious tasks.
- Effortless bill splitting. Detects recurring expense handling.
- Saving goals and collaborative expense management.
- Simplified financial organization and accountability.

Founders and team members


 Mritunjay Das
 CEO

 Rag Sanil
 CTO

 Ashok Kumar
 CBO

Everyday Solutions



Trumsy

Trumsy

Delhi 2023 6-10

Link Share in Twitter Instagram Facebook

Total addressable market \$1B

Pre-revenue

Company revenue Pre-revenue

About

- Trumsy combats screen addiction in children and parents by building good habits and routines, combining gamified physical trackers and a mobile app.

USP

- Blending screen control with fun challenges, Trumsy reduces screen time effectively.
- With a unique approach it overcomes the limitations of parent control apps, ensuring long-term effectiveness and minimizing the chances of relapse.

Founders and team members

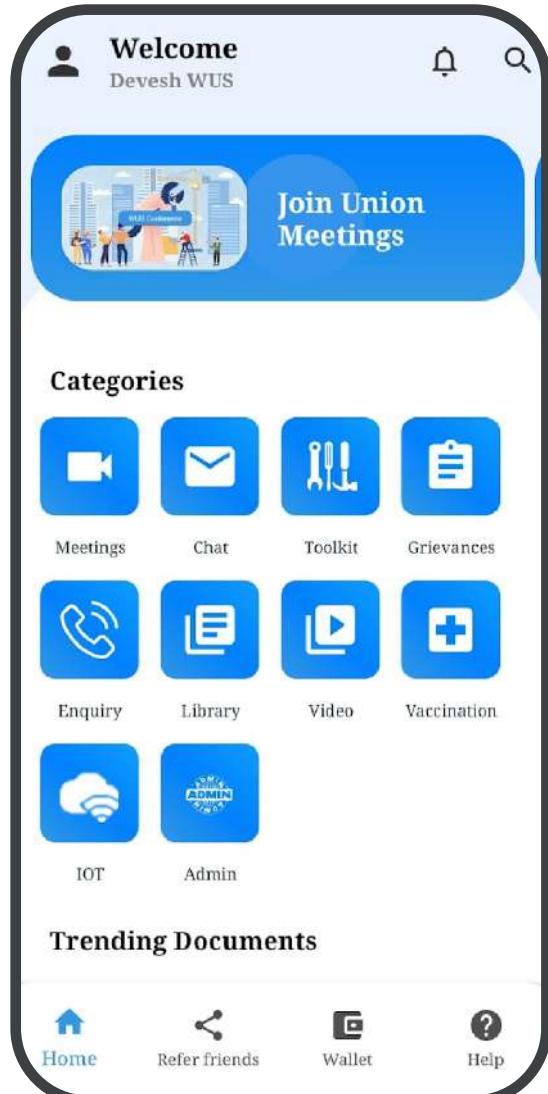


Sachin Kapoor
CEO



Naisha Kapoor
Co-founder

Everyday Solutions



WUS Ap

Pradivya Software Pvt Ltd.

📍 Noida 🚀 2020 🧑 6-10



Total addressable market \$3B

Revenue Making

Company revenue \$58,536

About

- WUS App is building a “New Digital Labor Economy” to serve one billion workers.
- Free-to-access mobile app platform for blue collar and trade union workers to find job-related information, knowledge sharing, and department support.

USP

- Access to 40M+ users. Scalable up to 450M.
- Supported by trade unions/associations.
- Patentable technology. Collaborations with global trade union federations like ITF.
- Successful implementation of technology, policy, and trade union projects.

Founders and team members



Prasoon Sharma
CEO

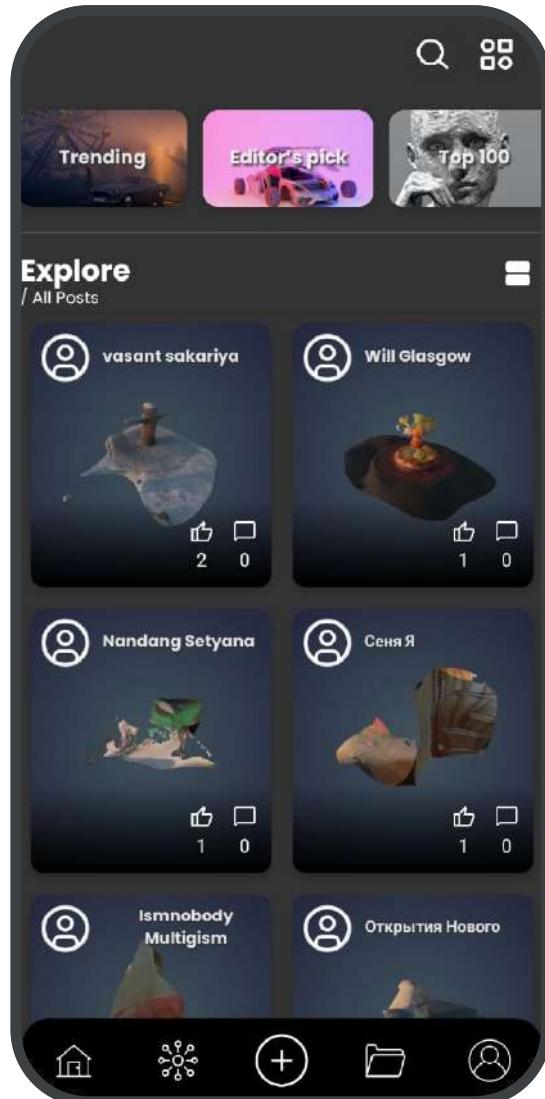


Ashwani Singh
CTO



Dr Divya Sharma
Director

Everyday Solutions



xOneAI

Xplorazzi

📍 Bengaluru 🚀 2022 🧑 11-50

[🔗](#) [▶](#) [in](#) [Twitter](#) [Instagram](#) [f](#)

Total addressable market \$31.12B

Revenue Making

Company revenue Undisclosed

About

- xONE^{AI} is a platform for 3D enthusiasts who need 3D in their daily lives.
- The app allows scanning real-world objects to create and share 3D assets with the community for showcasing or selling purposes.

USP

- Automated 3D models, utilizing cutting-edge technology to generate 3D models from images and videos.
- It stands out by offering tools to create photorealistic 3D models, providing a unique build-share-earn platform.

Founders and team members



Satyendra Sahani
Product & Growth



Pranabesh Dash
CEO



Appscale
Academy 2023

To know more or connect with any of the developers,
please drop us a message at:

asa23-external@google.com

or fill the form



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Academy 2023



Google Play



MeitY
Startup Hub
Delivering innovation